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# Mathematical Tools for Engineering and Management

## Lecture 4

09 Nov 2011



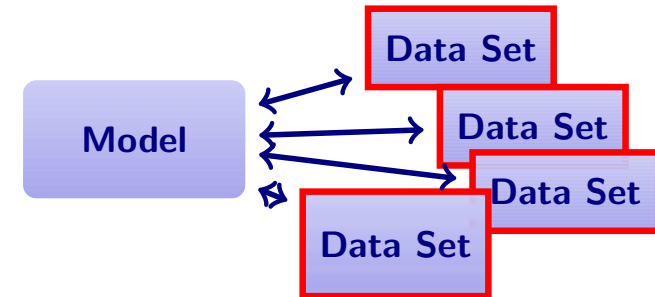
- ▷ Models, Data and Algorithms
- ▷ Linear Optimization
- ▷ Mathematical Background: Polyhedra, Simplex-Algorithm
- ▷ Sensitivity Analysis
- ▷ (Mixed) Integer Programming, Mathematical Background: Cuts, Branch & Bound
- ▷ Combinatorial Optimization
- ▷ Mathematical Background: Graphs, Algorithms
- ▷ Complexity Theory
- ▷ Nonlinear Optimization
- ▷ Scheduling
- ▷ Lot Sizing
- ▷ Multicriteria Optimization
  
- ▷ Exam



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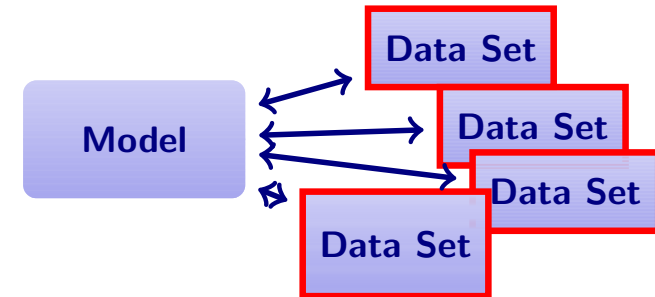
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- ▶ Changes in the objective function

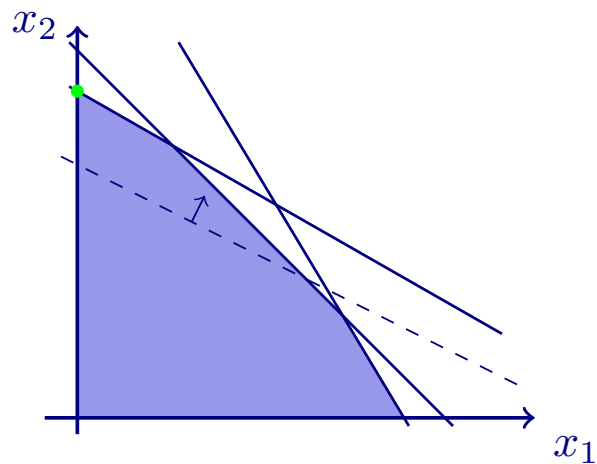
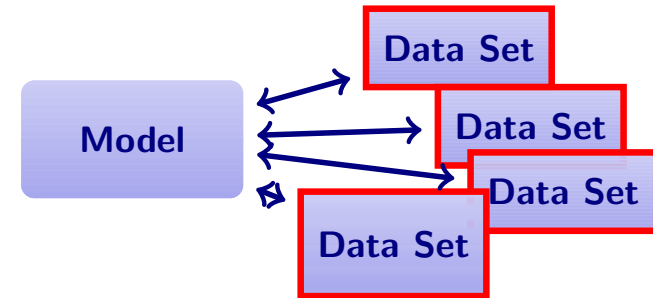


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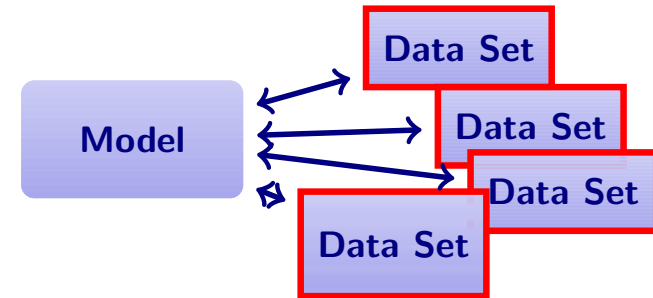
➔ Revenue per Beetle/per Cabrio:



\$10000/\$20000

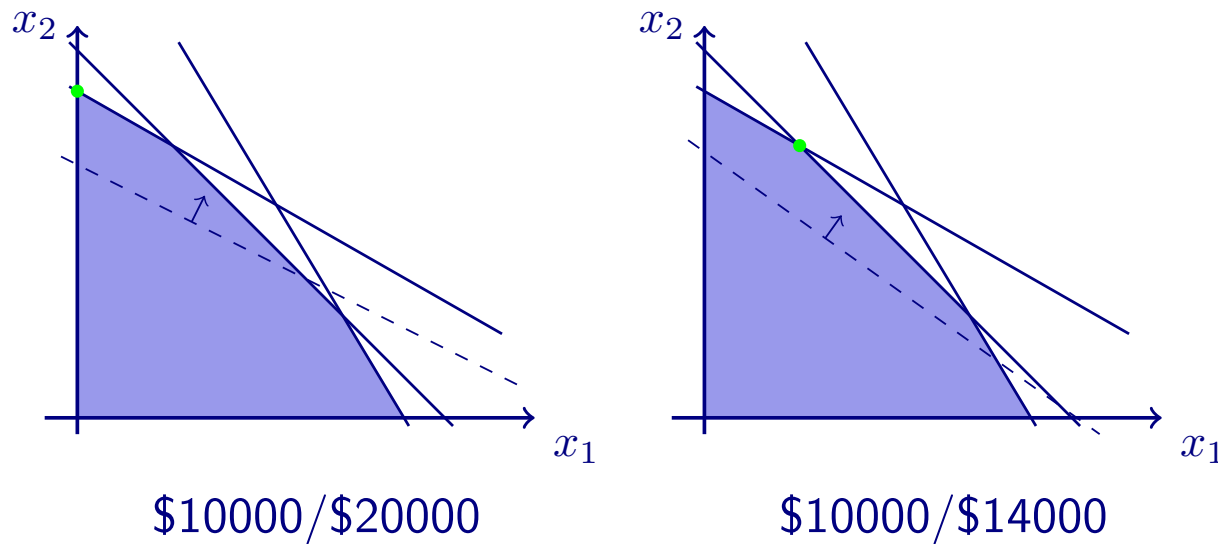
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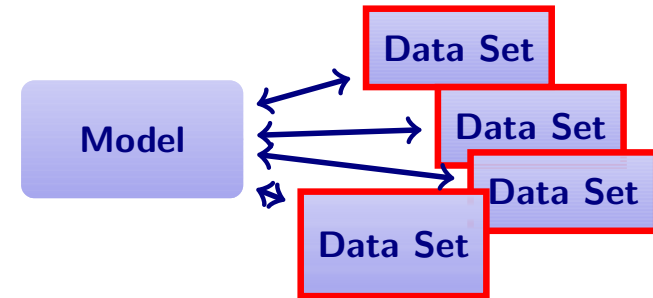
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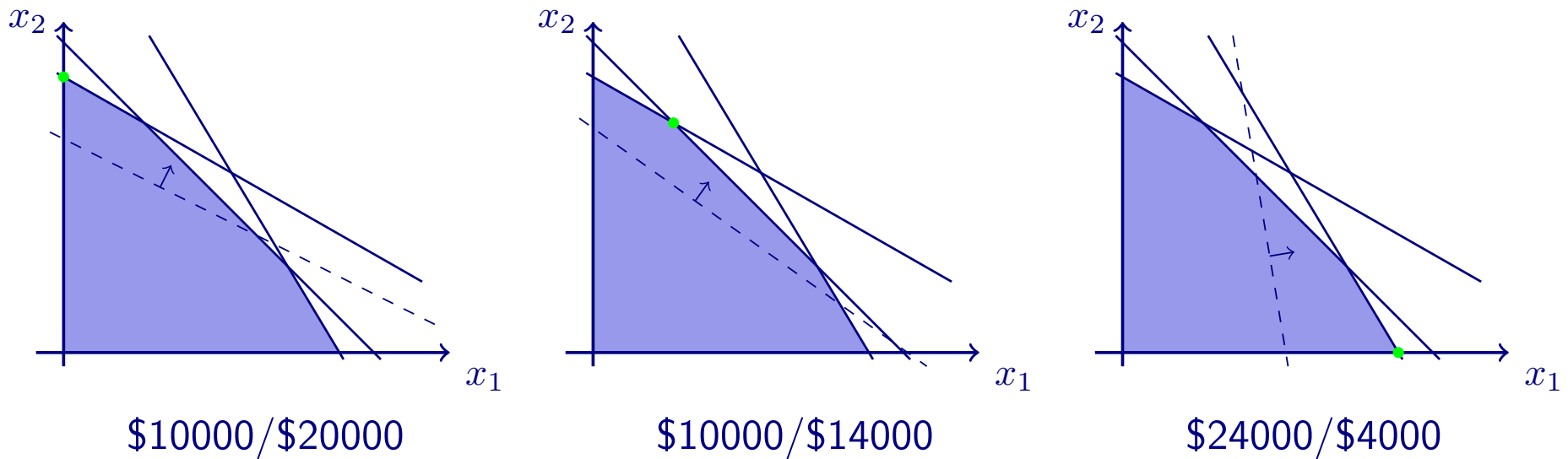
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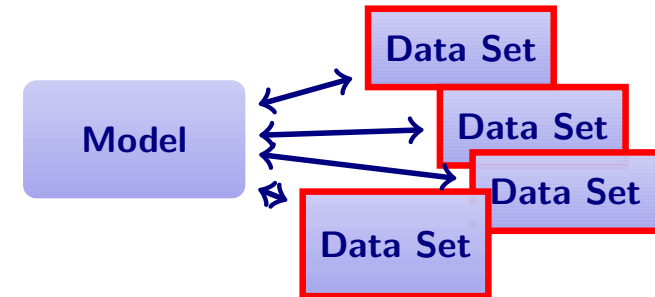




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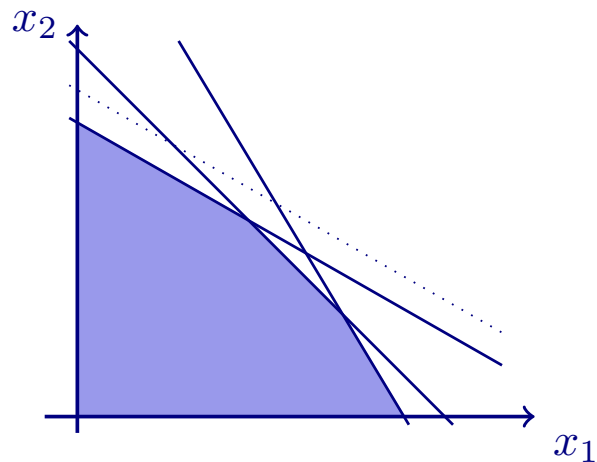
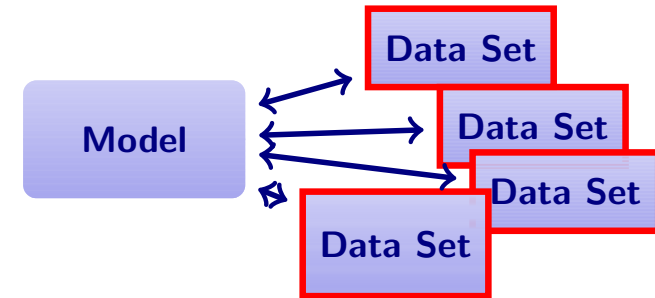
- ▷ Changes in the objective function
- ▷ Changes in the right-hand side vector



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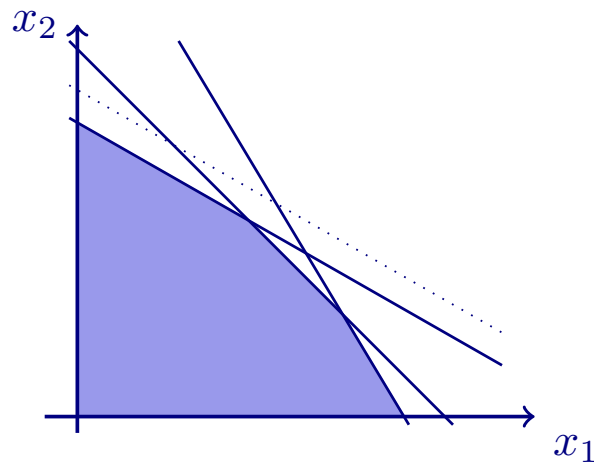
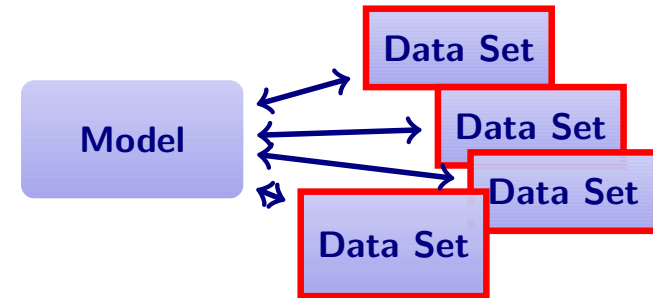
assembly capacity: 63h

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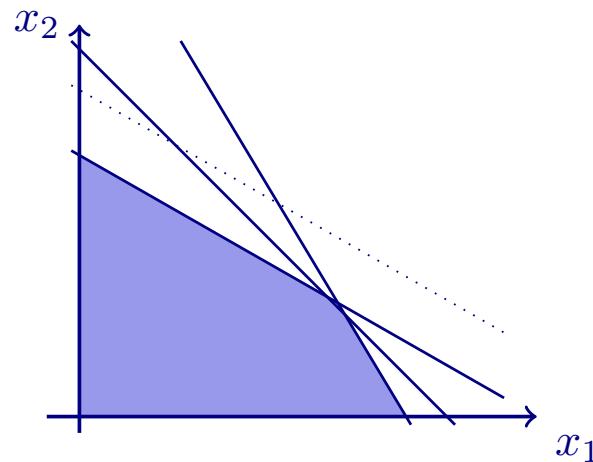
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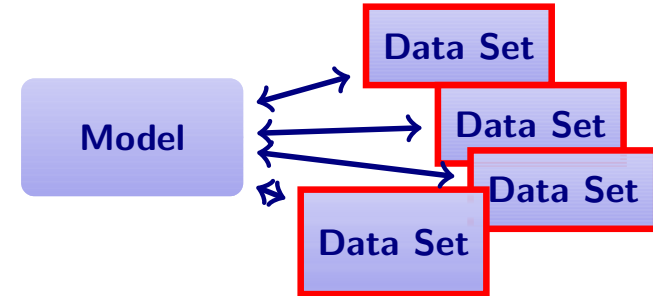
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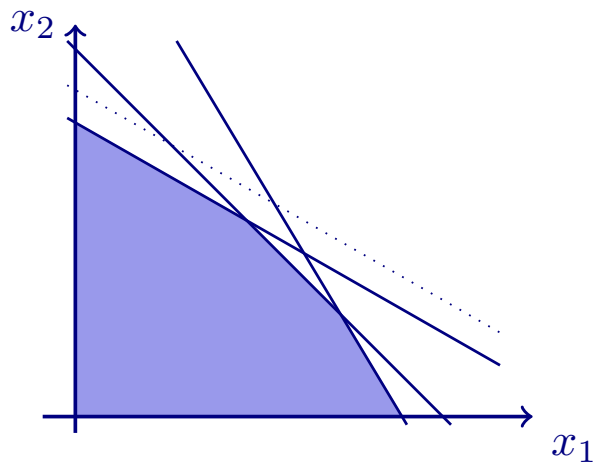
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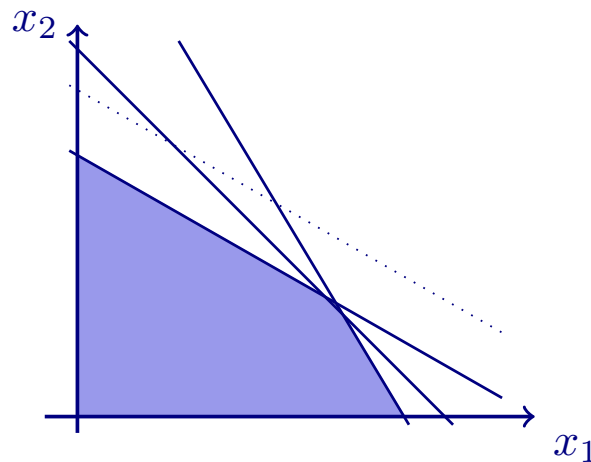


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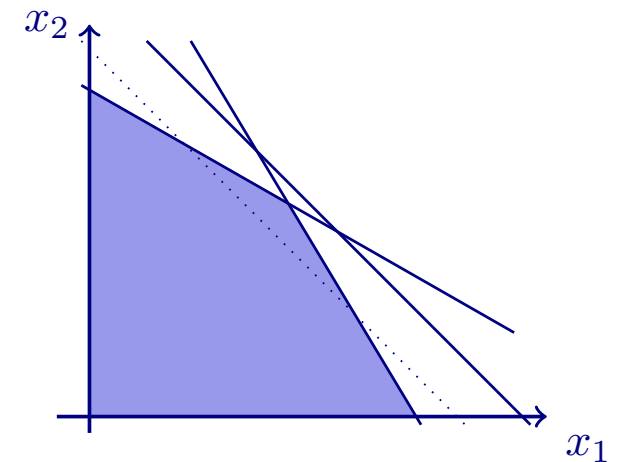
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avail. raw material: 5300kg

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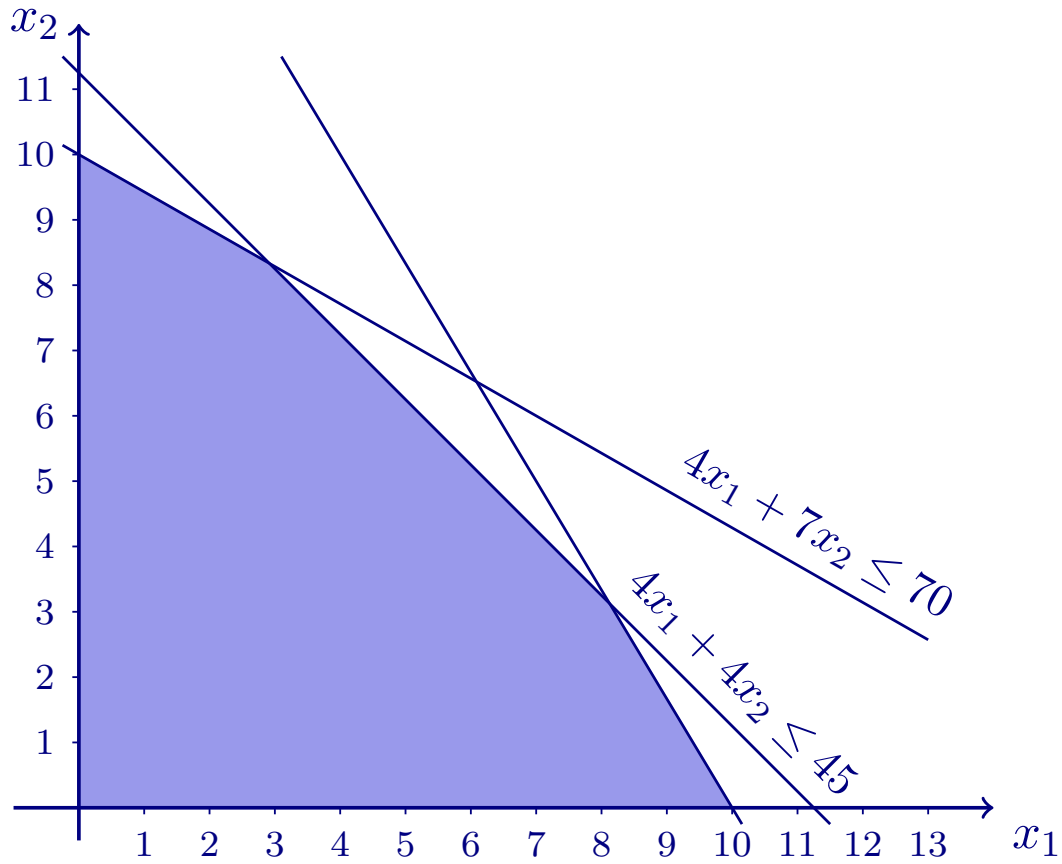


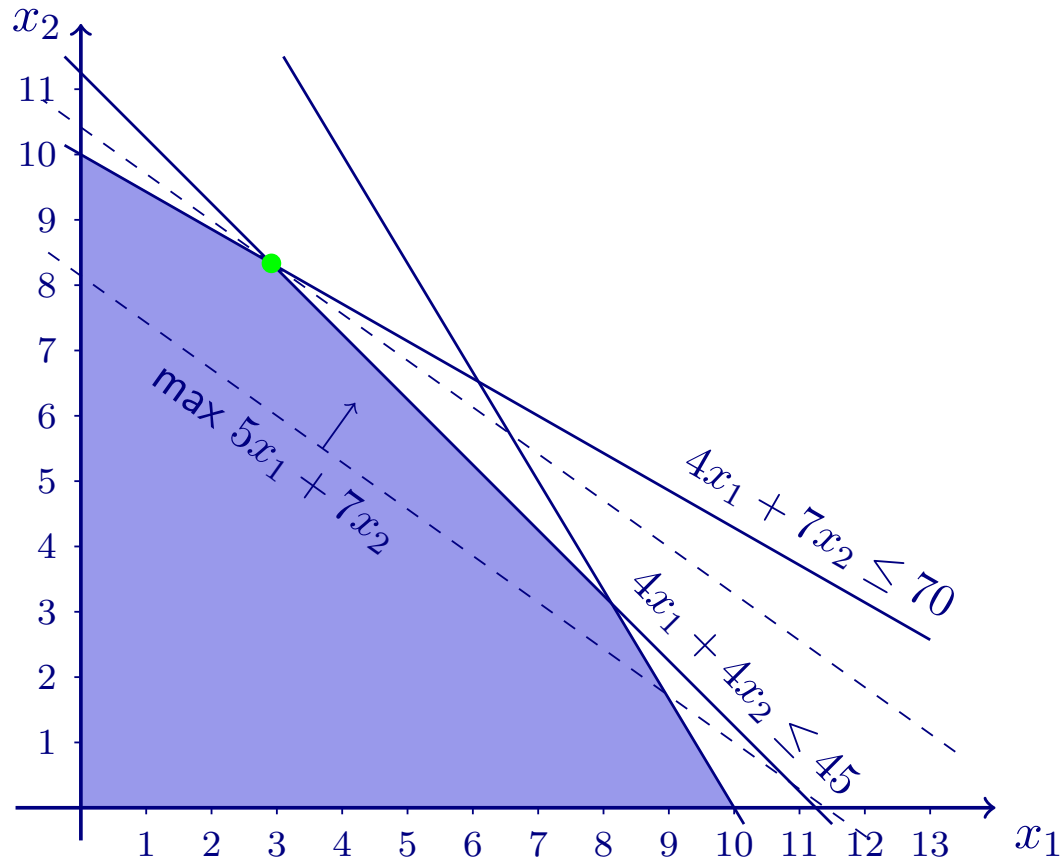
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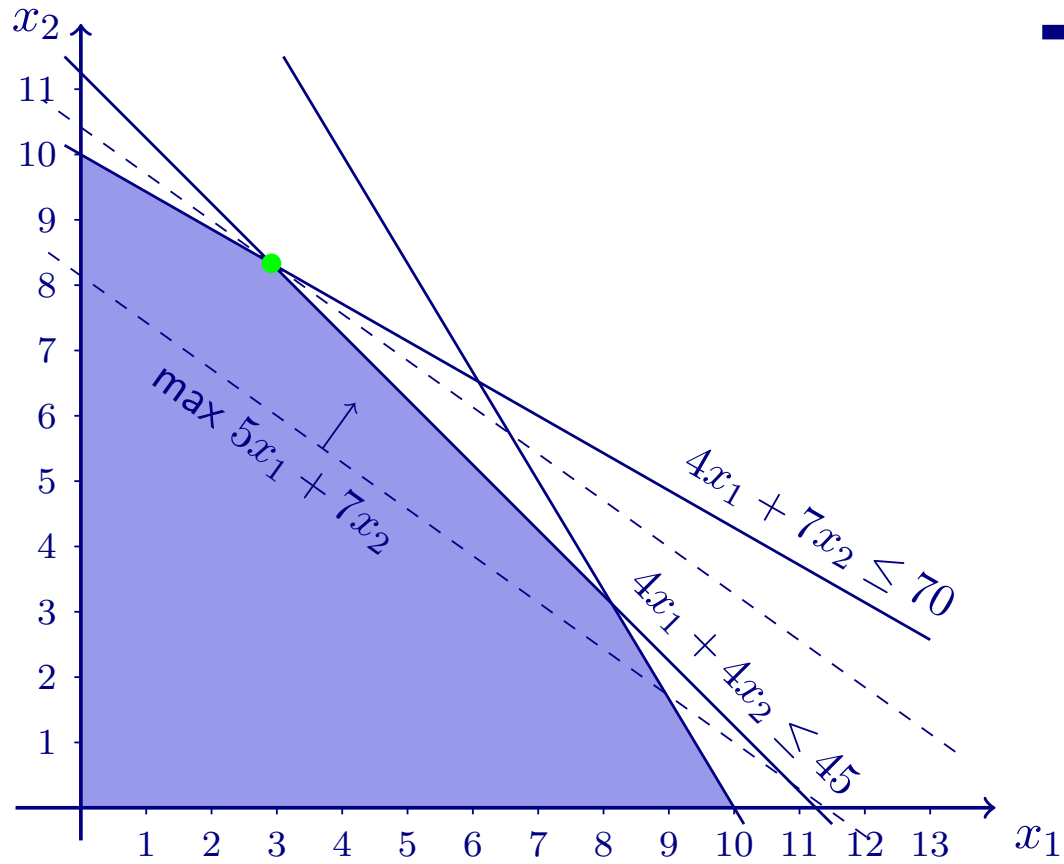
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  - Sensitivity range information → in which ranges are shadow prices valid?



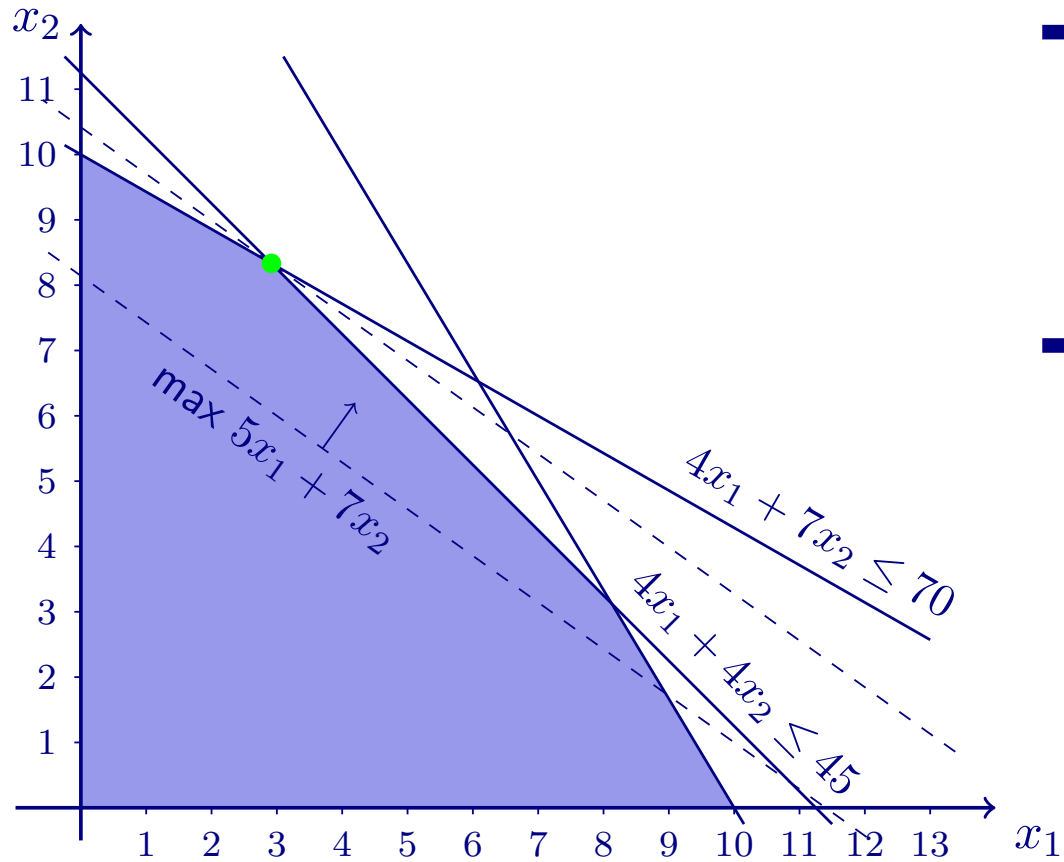




➔ compute optimal solution:

$$4x_1 + 4x_2 = 45$$

$$4x_1 + 7x_2 = 70$$



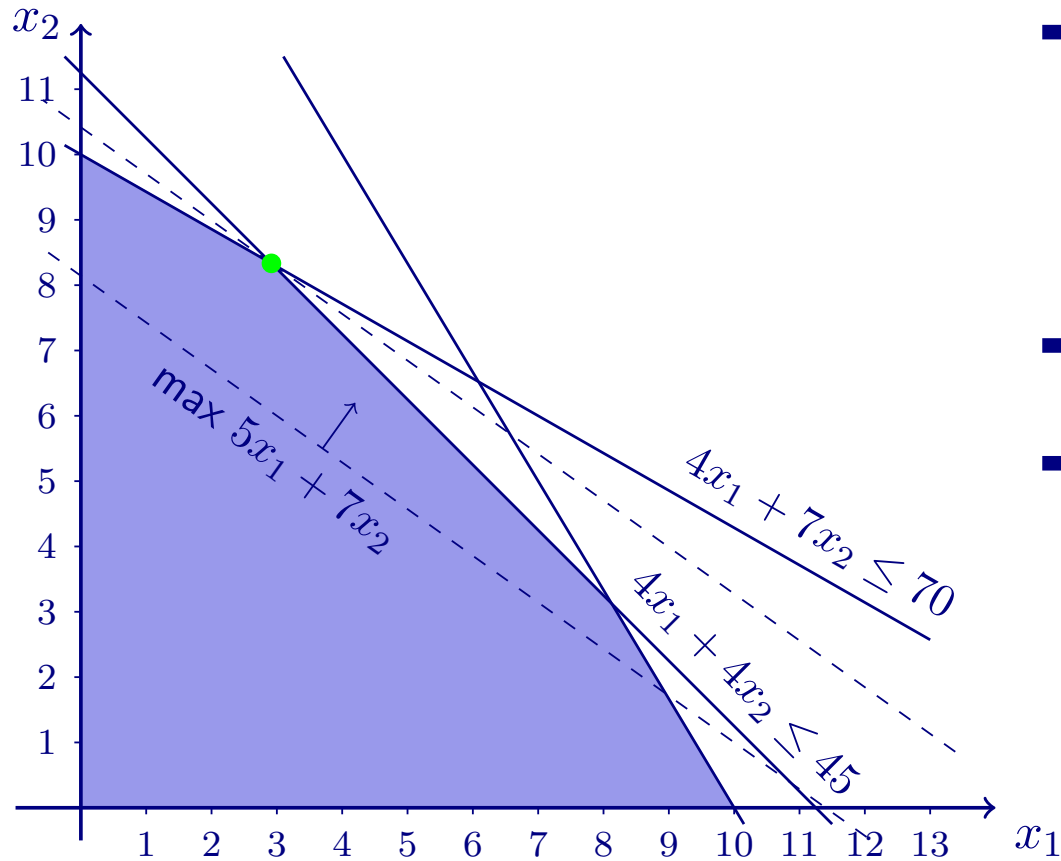
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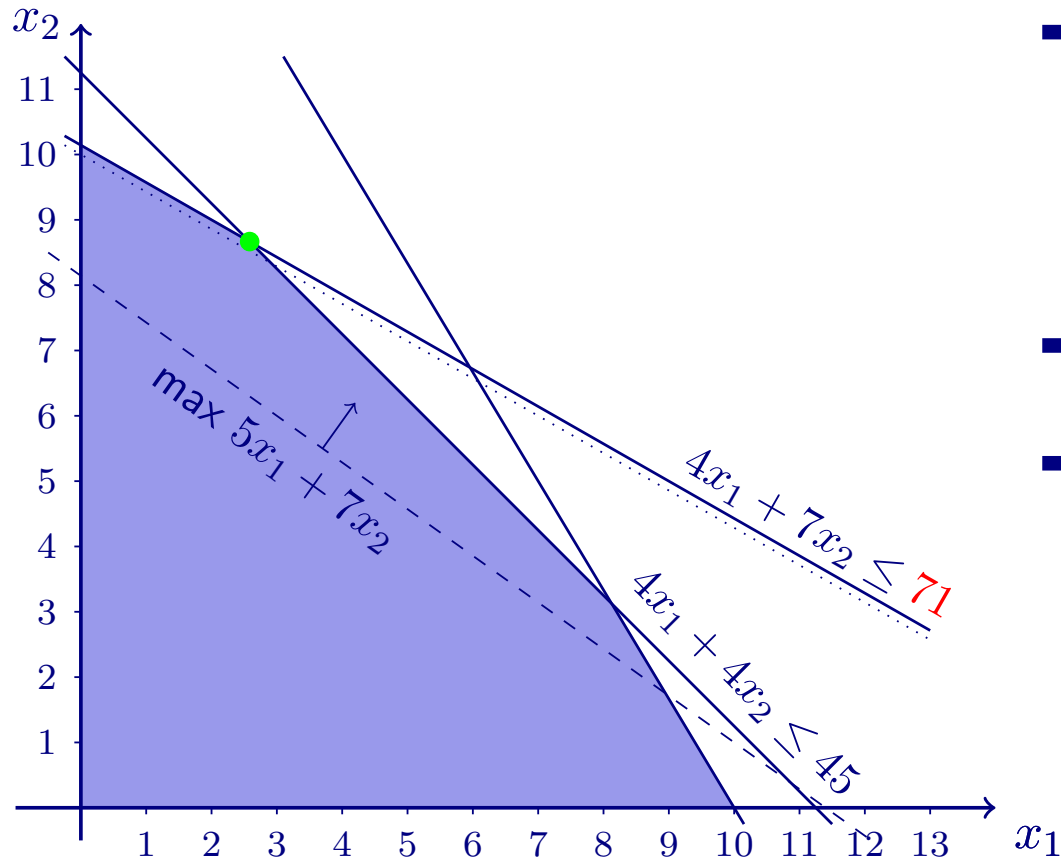
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➔  $(x_1, x_2) = \left( \frac{35}{12}, \frac{25}{3} \right)$

➔ compute optimal value:

$$5 \cdot \frac{35}{12} + 7 \cdot \frac{25}{3} = \frac{875}{12} \approx 72,91667$$



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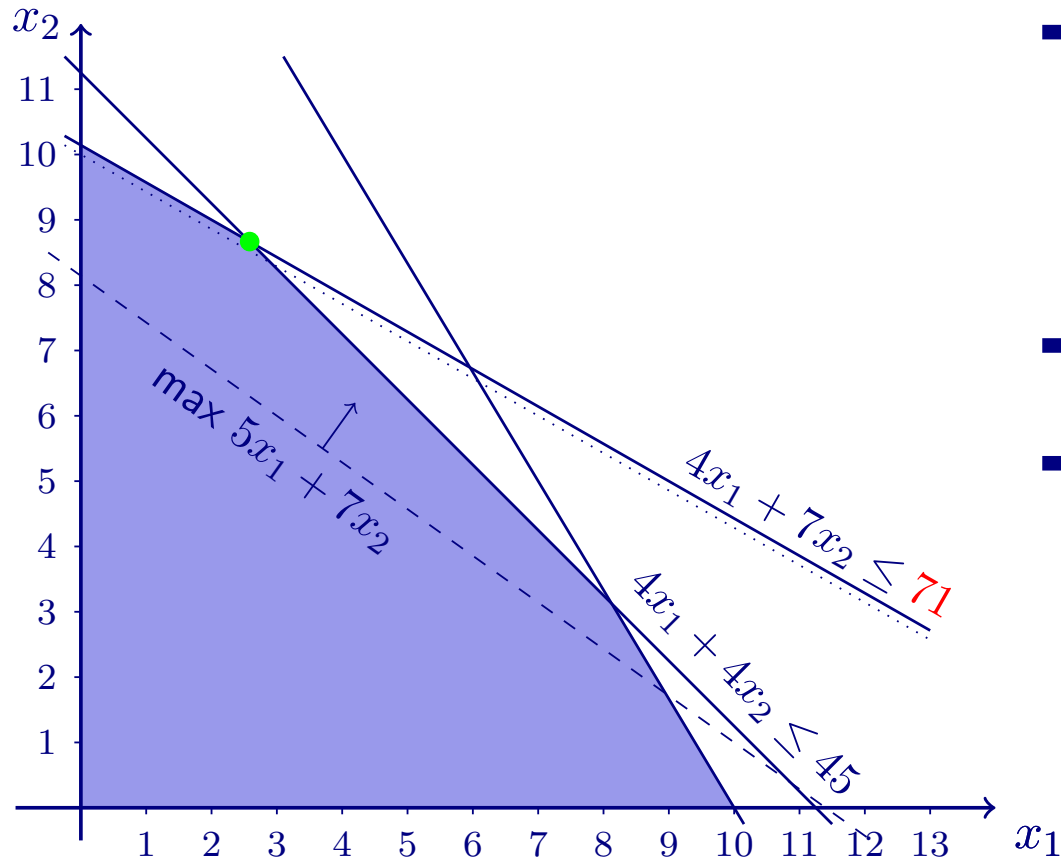
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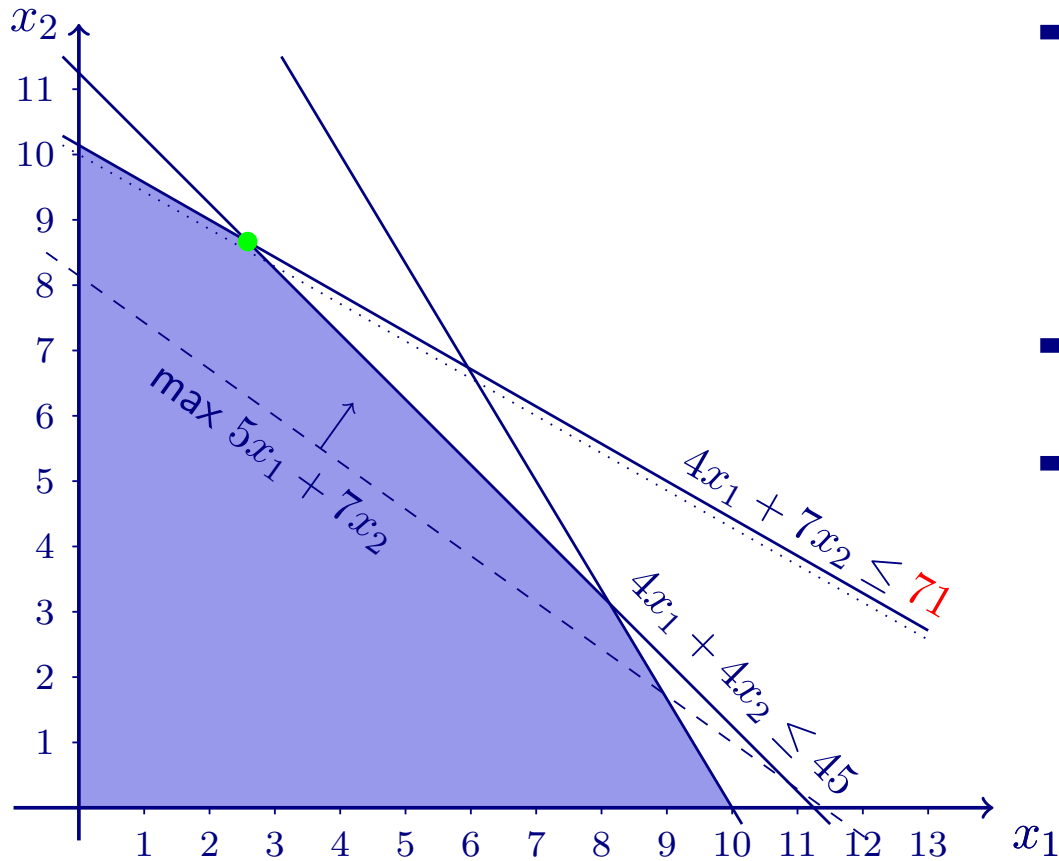
$$4x_1 + 4x_2 = 45$$

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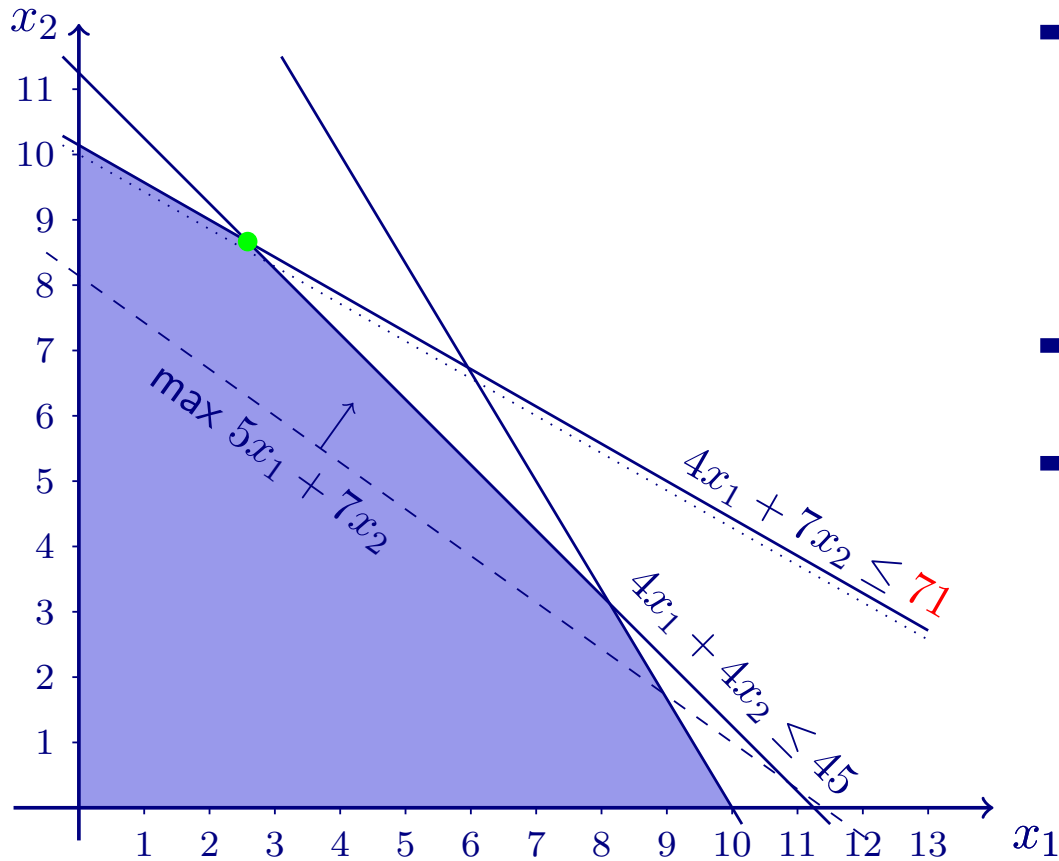
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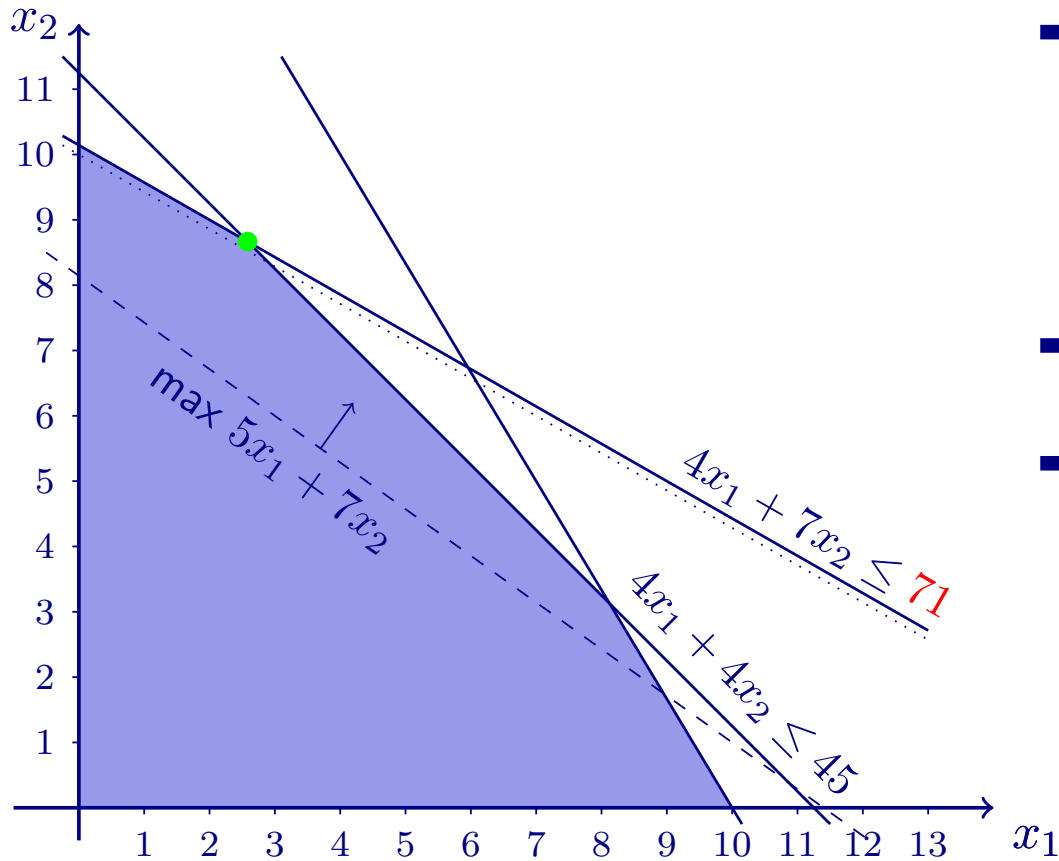
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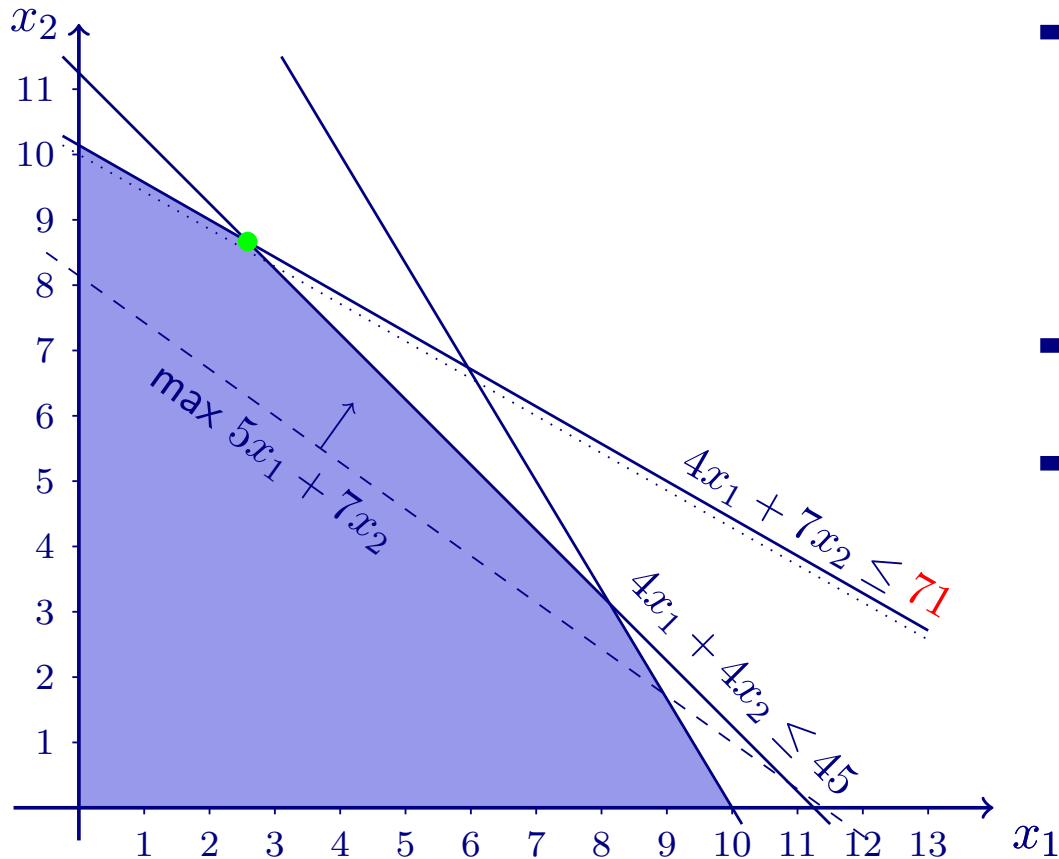
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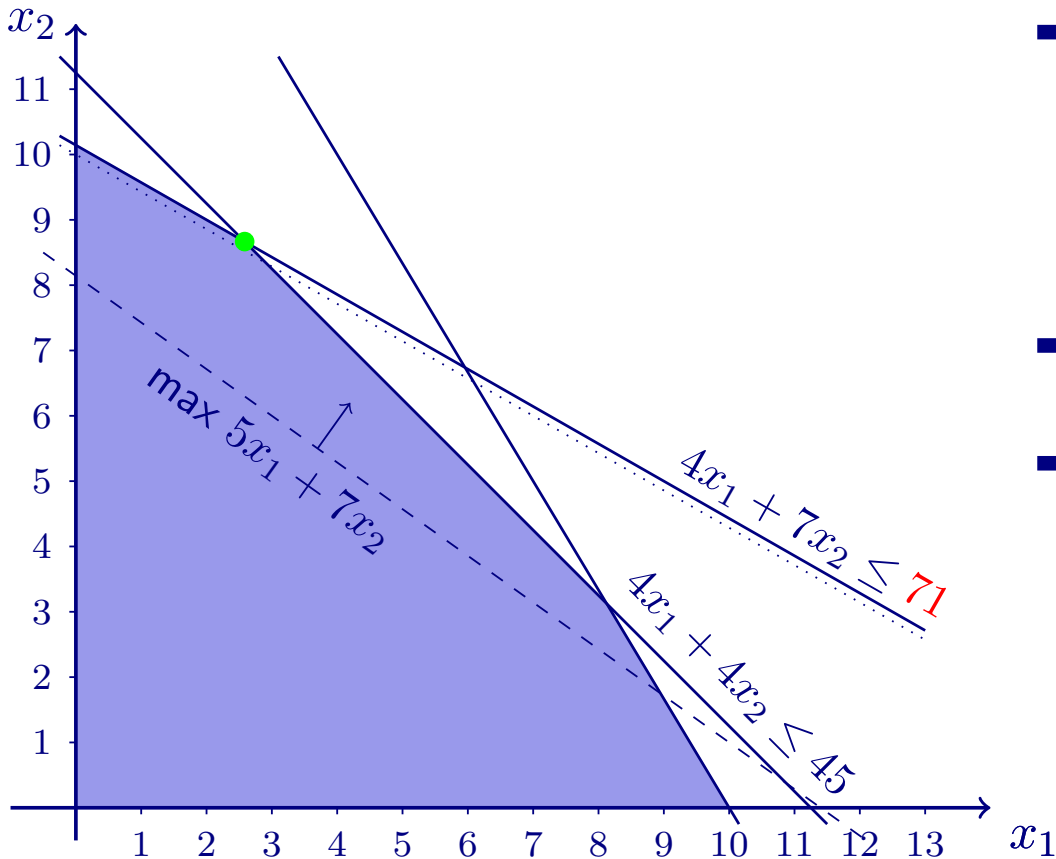
➔ compute optimal value:

$$5 \cdot \cancel{\frac{35}{12}} + 7 \cdot \cancel{\frac{25}{3}} = \frac{875}{12} \approx \cancel{72,9167}$$

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➔ The marginal value of constraint is

$$\frac{883}{12} - \frac{875}{12} = \frac{8}{12} = \frac{2}{3} \approx 0.667$$



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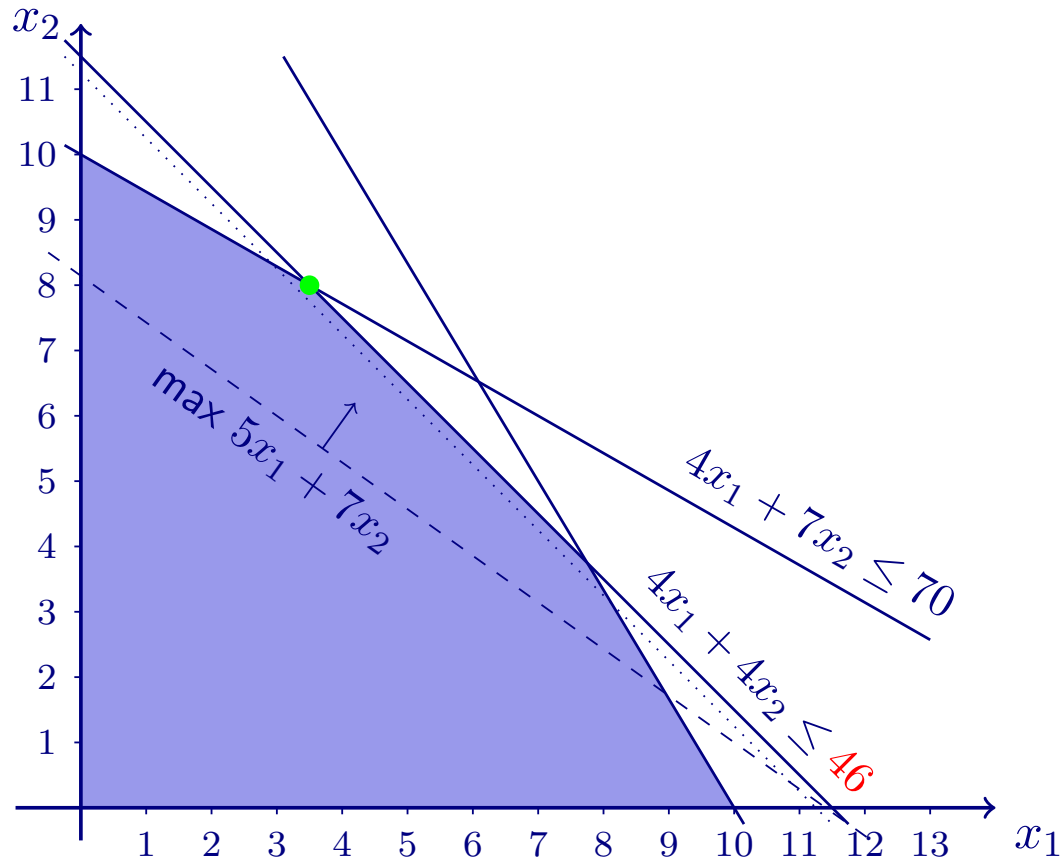
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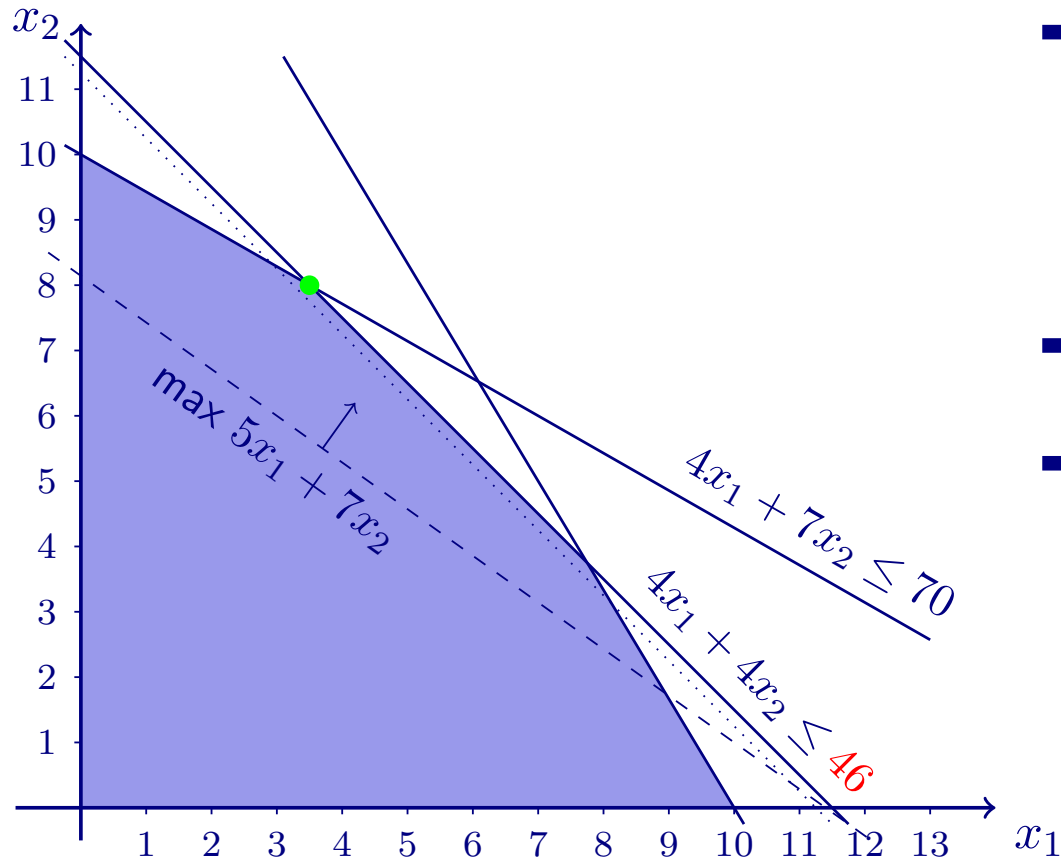
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The shadow price of a constraint is the rate of change in the objective function per unit increase of the constraint's right-hand side







➔ compute optimal solution:

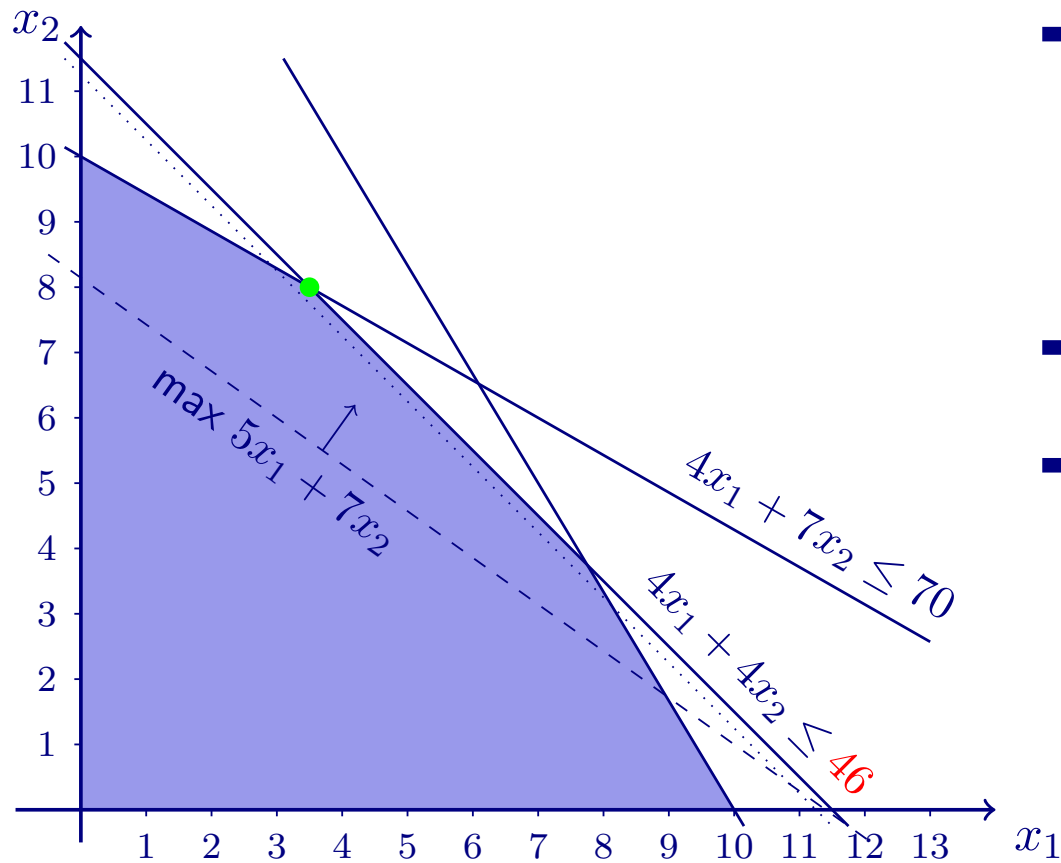
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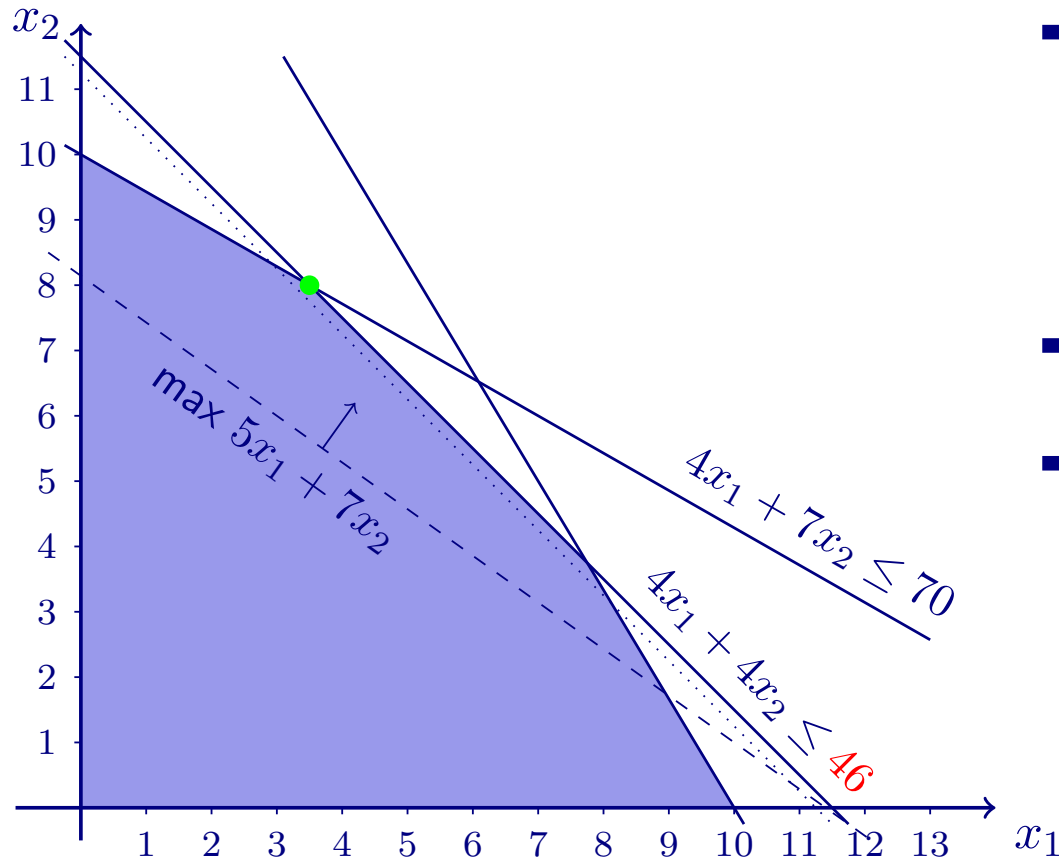
$$4x_1 + 4x_2 = \cancel{46} \text{ 46}$$

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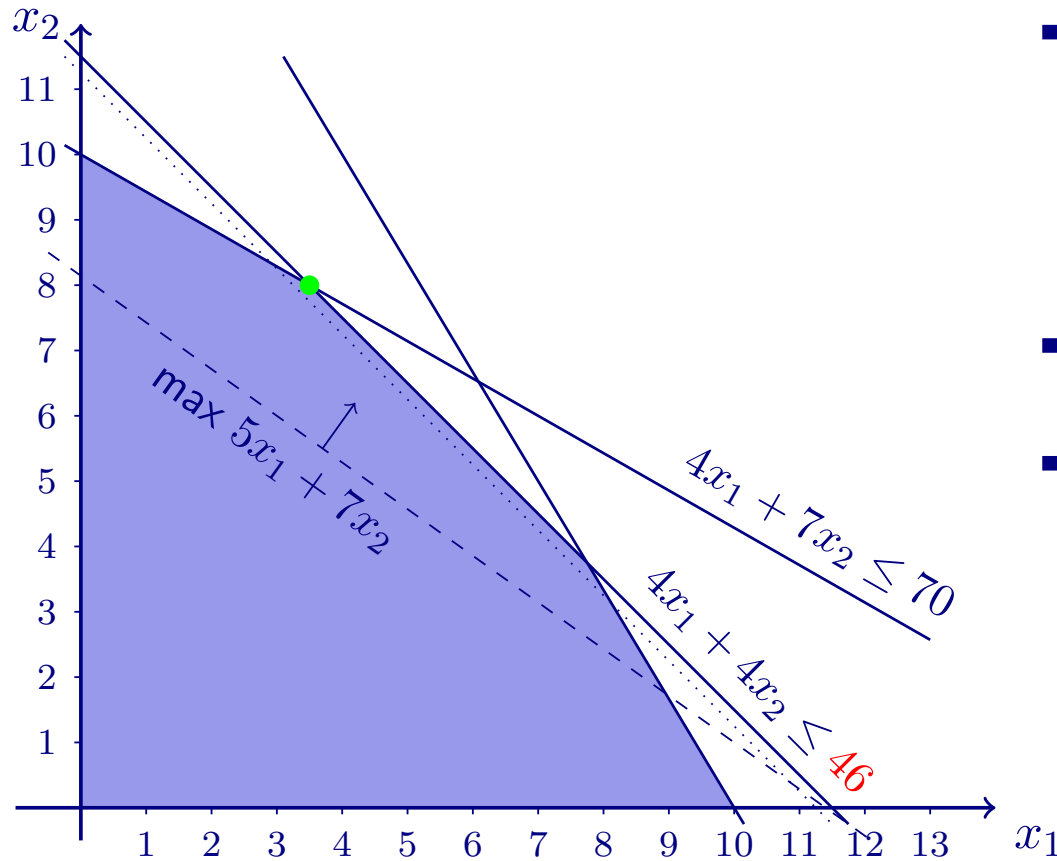
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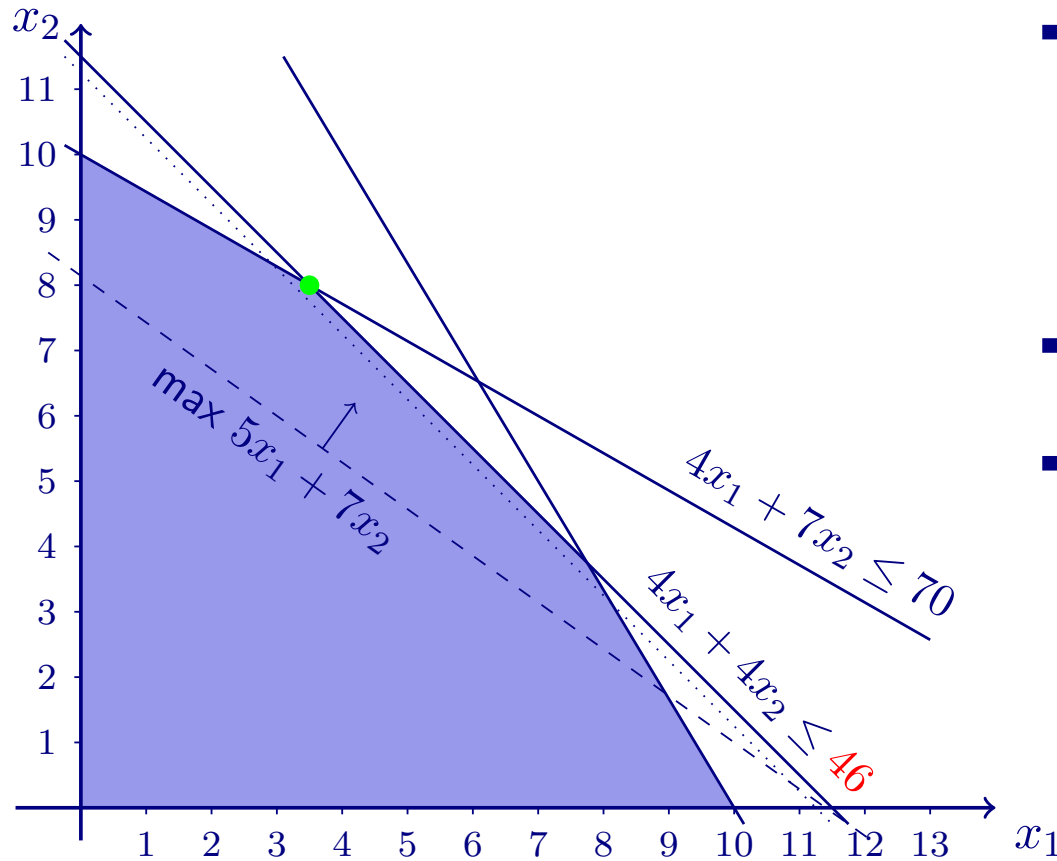
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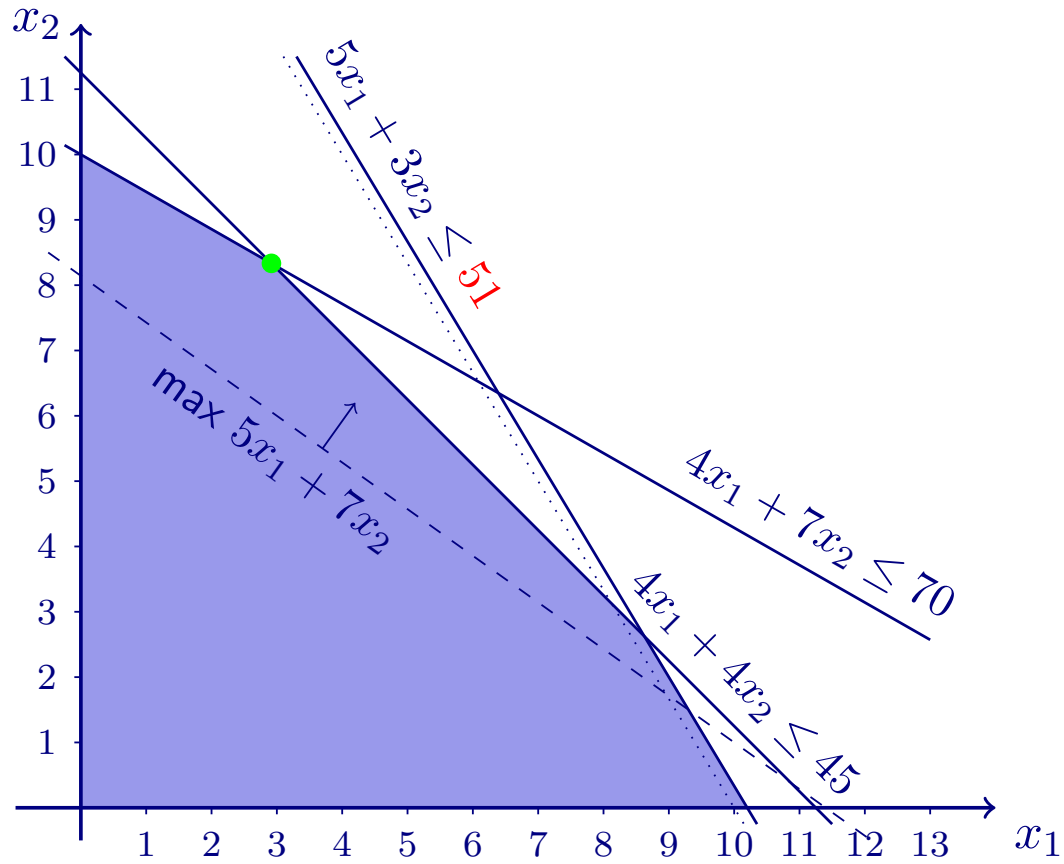
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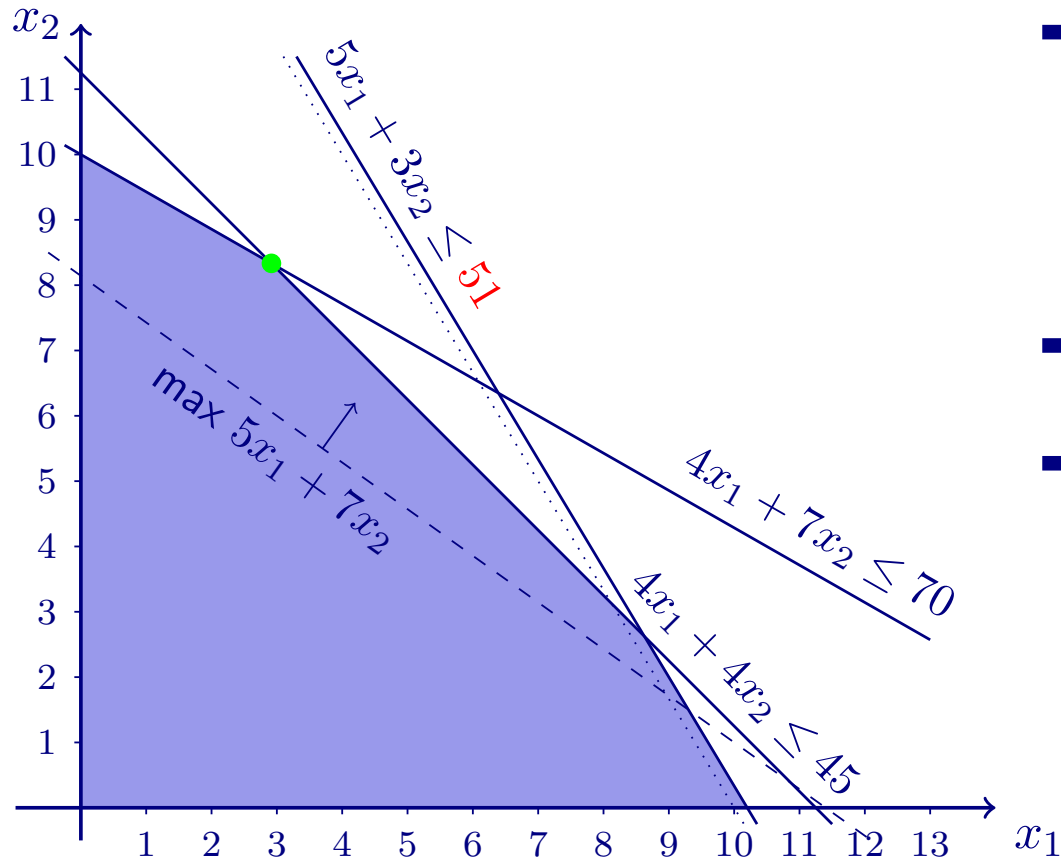
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➔ Shadow price:  $\frac{15}{12} = 1.25$





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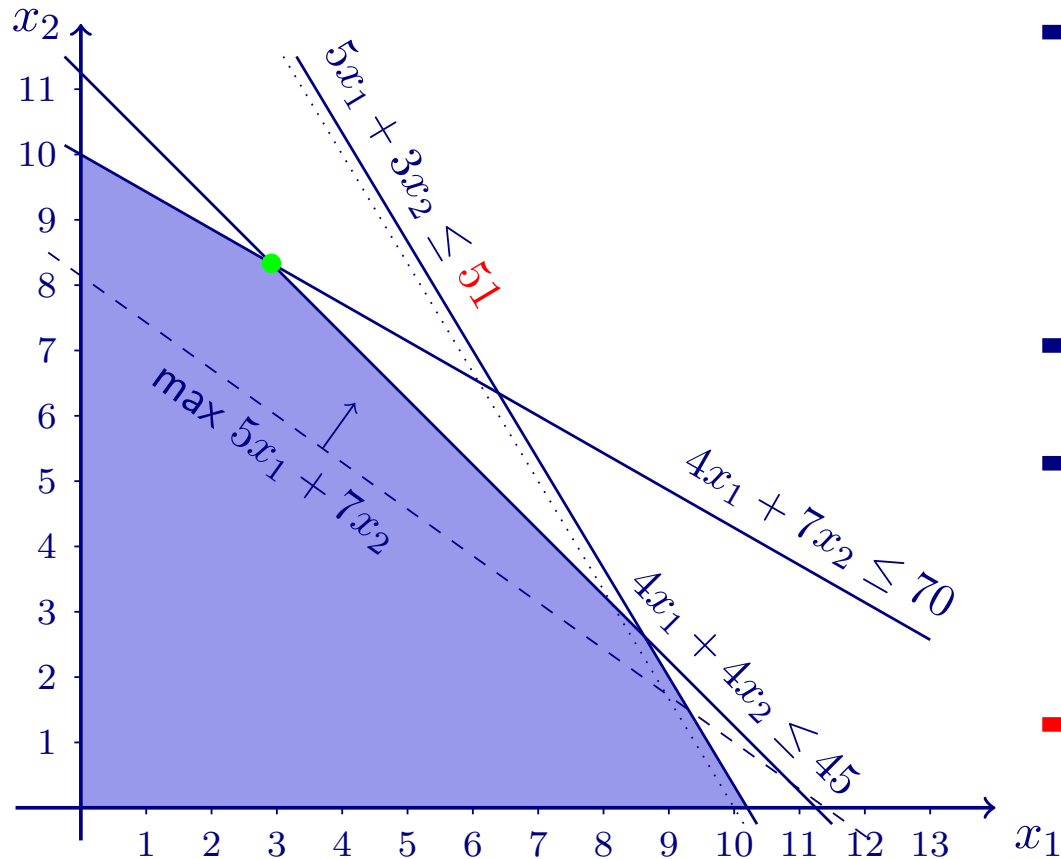
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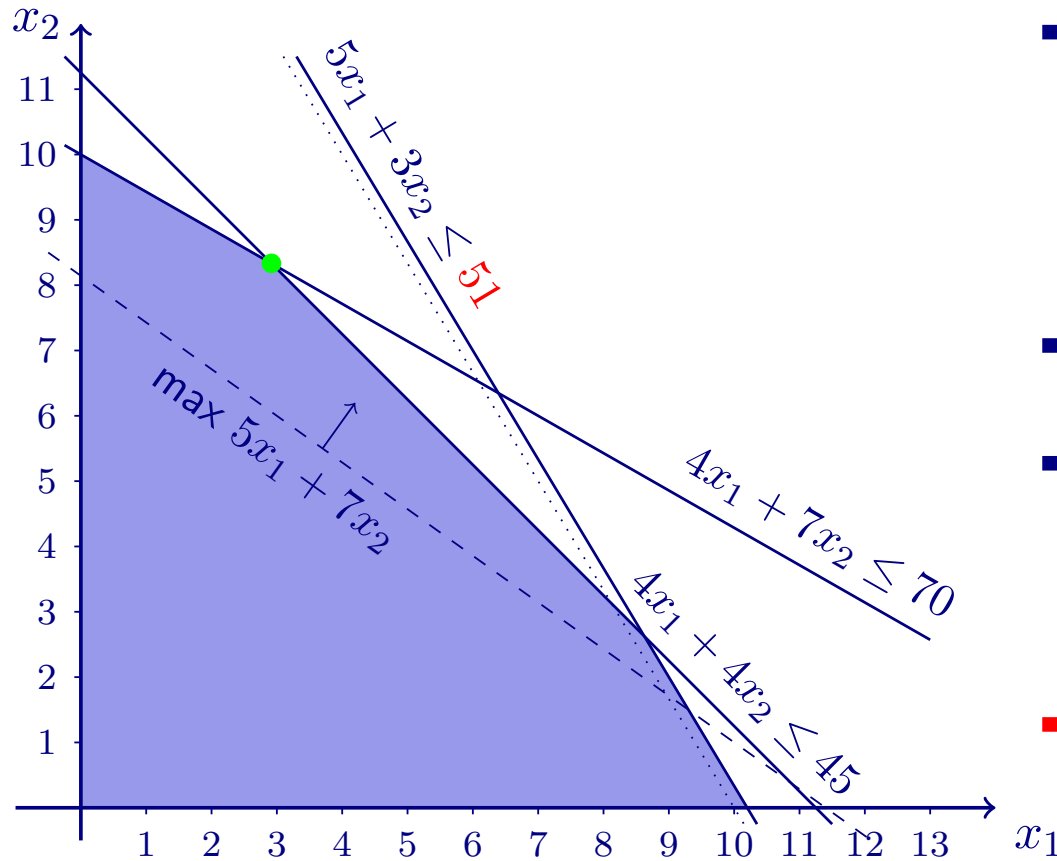
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➔ **Optimal solution doesn't change!**



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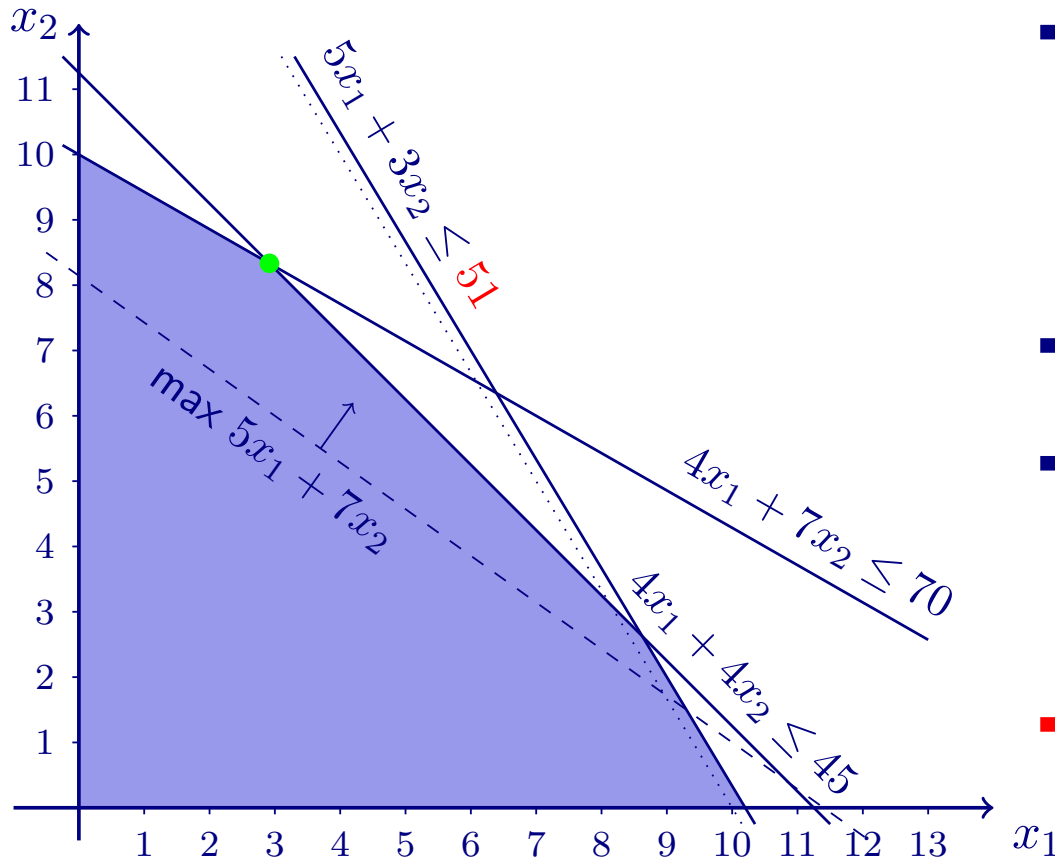
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➔ Shadow price: 0



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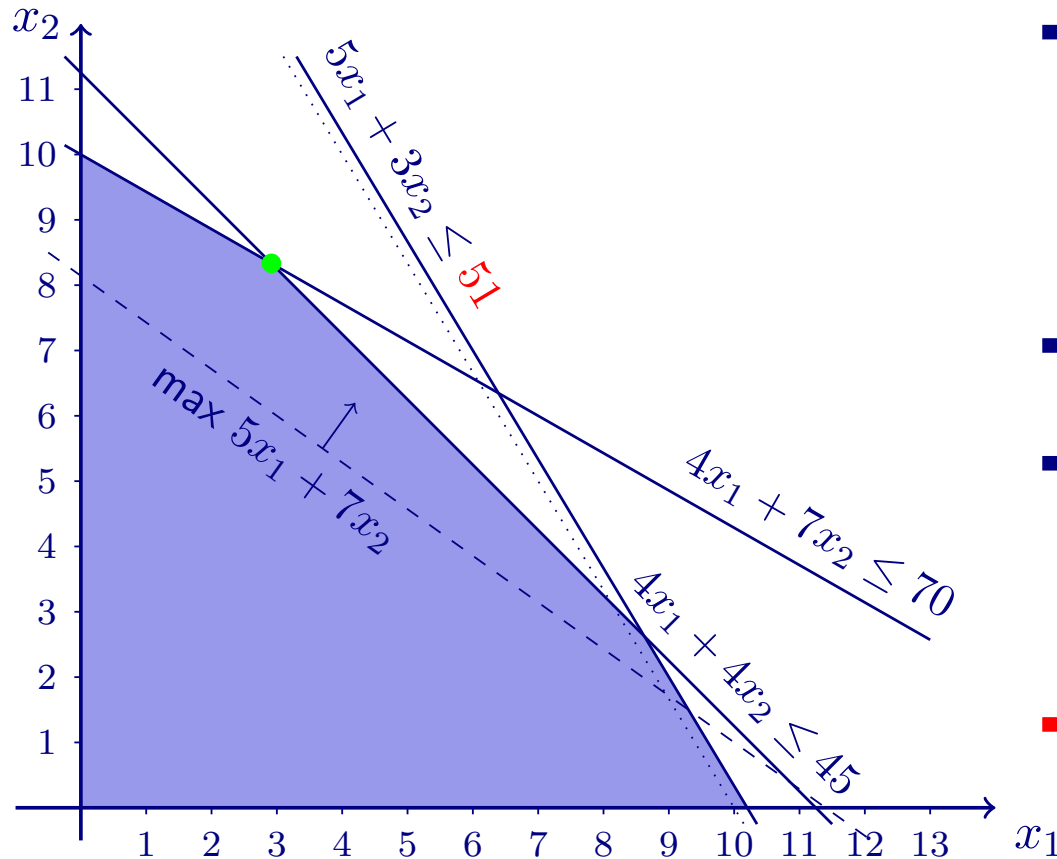
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➔ Shadow price: 0

▷ Shadow prices of non-binding constraints are always 0



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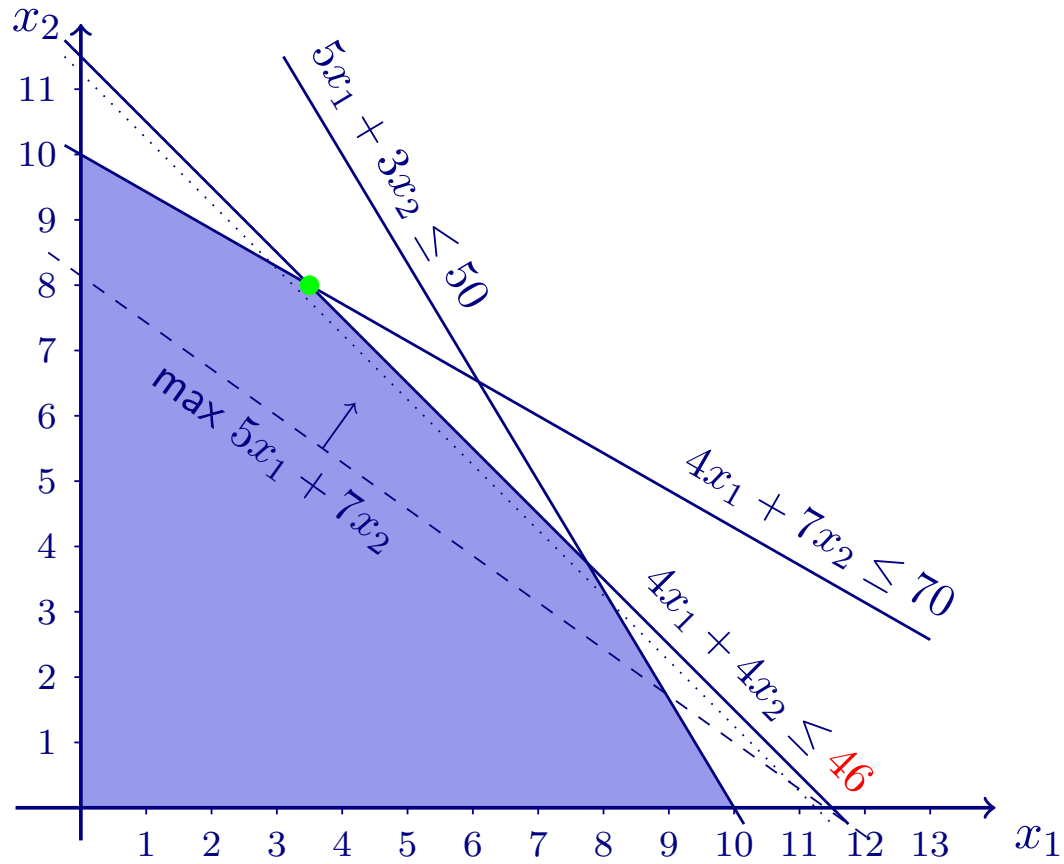
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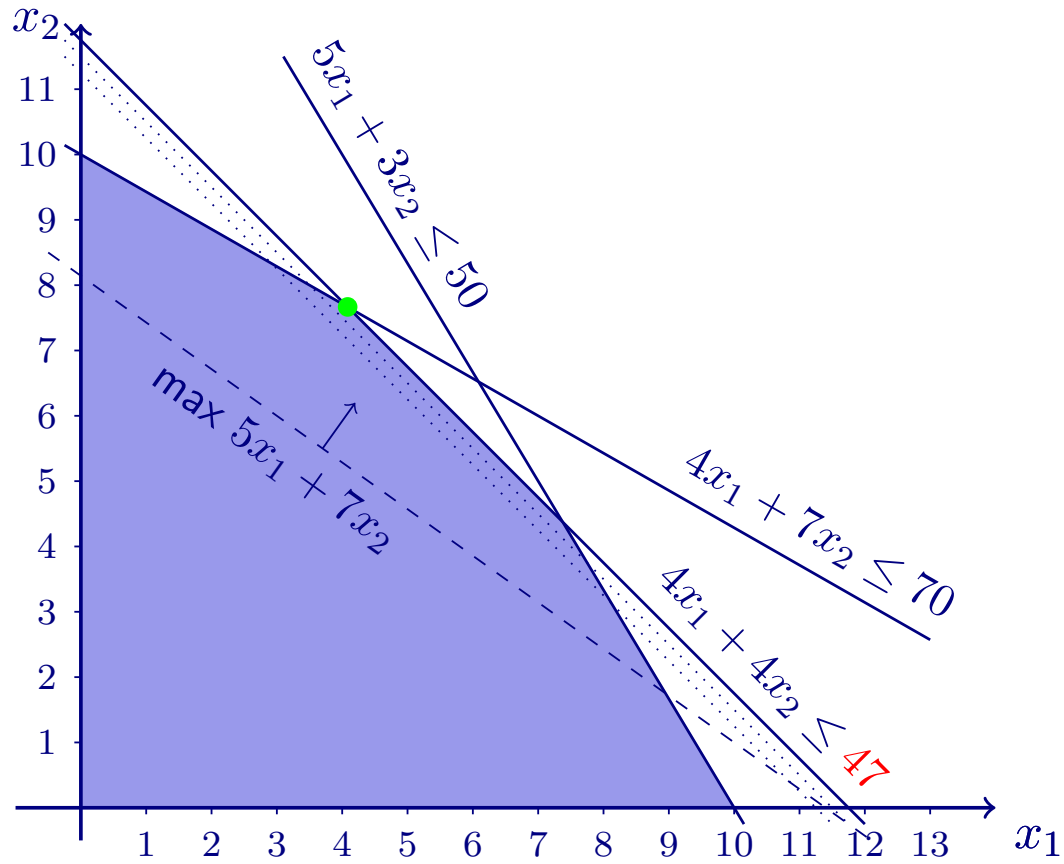
➔ **Optimal solution doesn't change!**

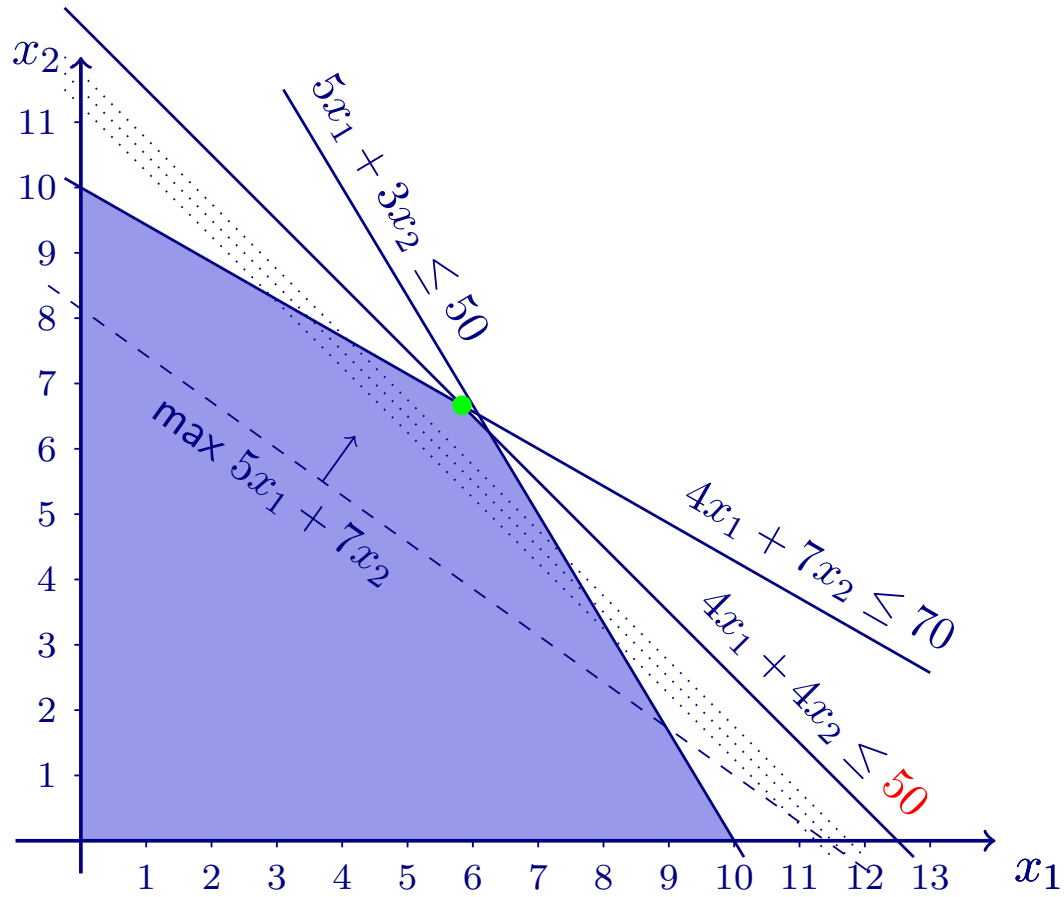
➔ Shadow price: 0

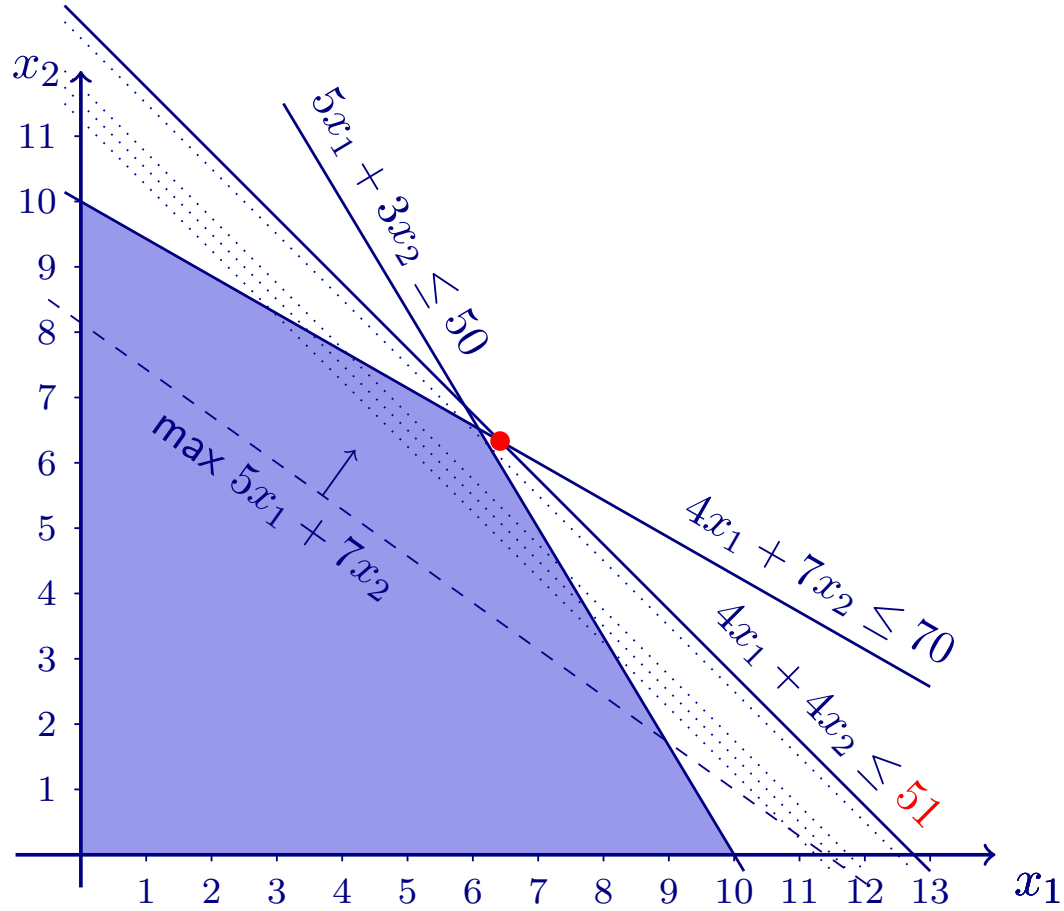
▷ Shadow prices of non-binding constraints are always 0

▷ Shadow prices of binding constraints are usually non-zero (but not always!)

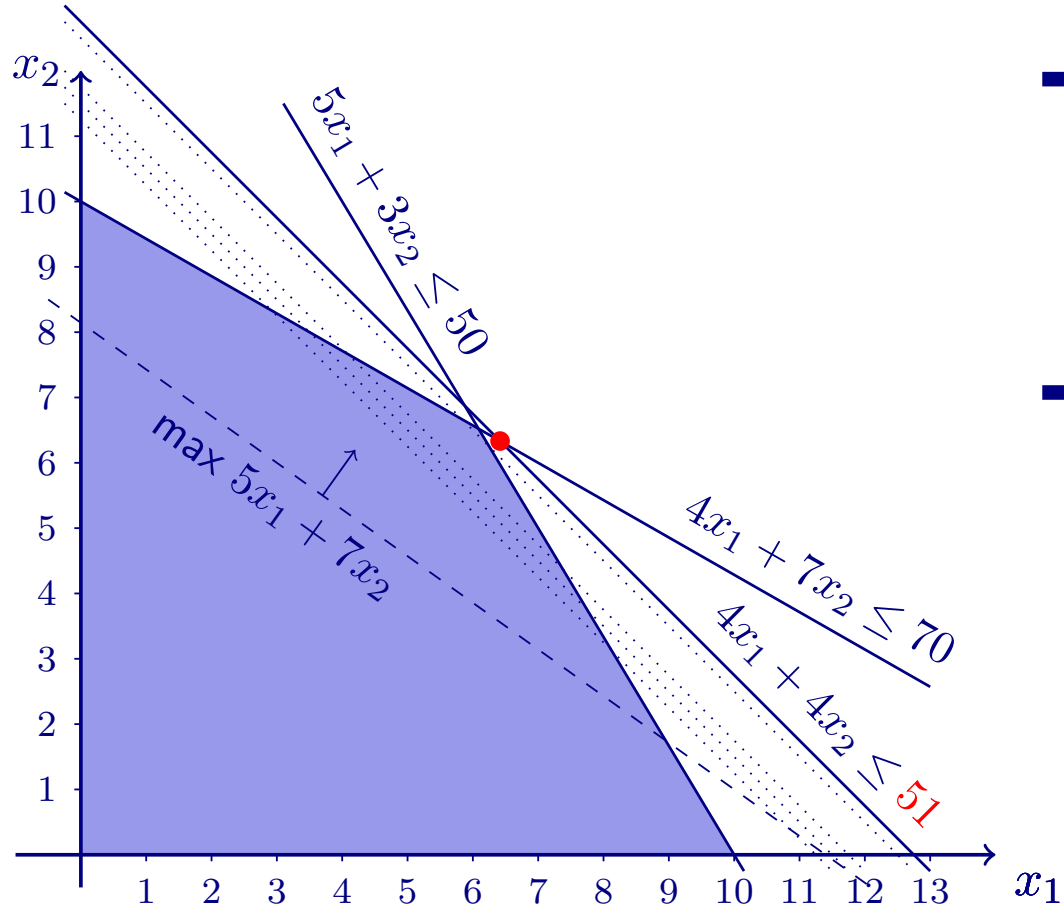










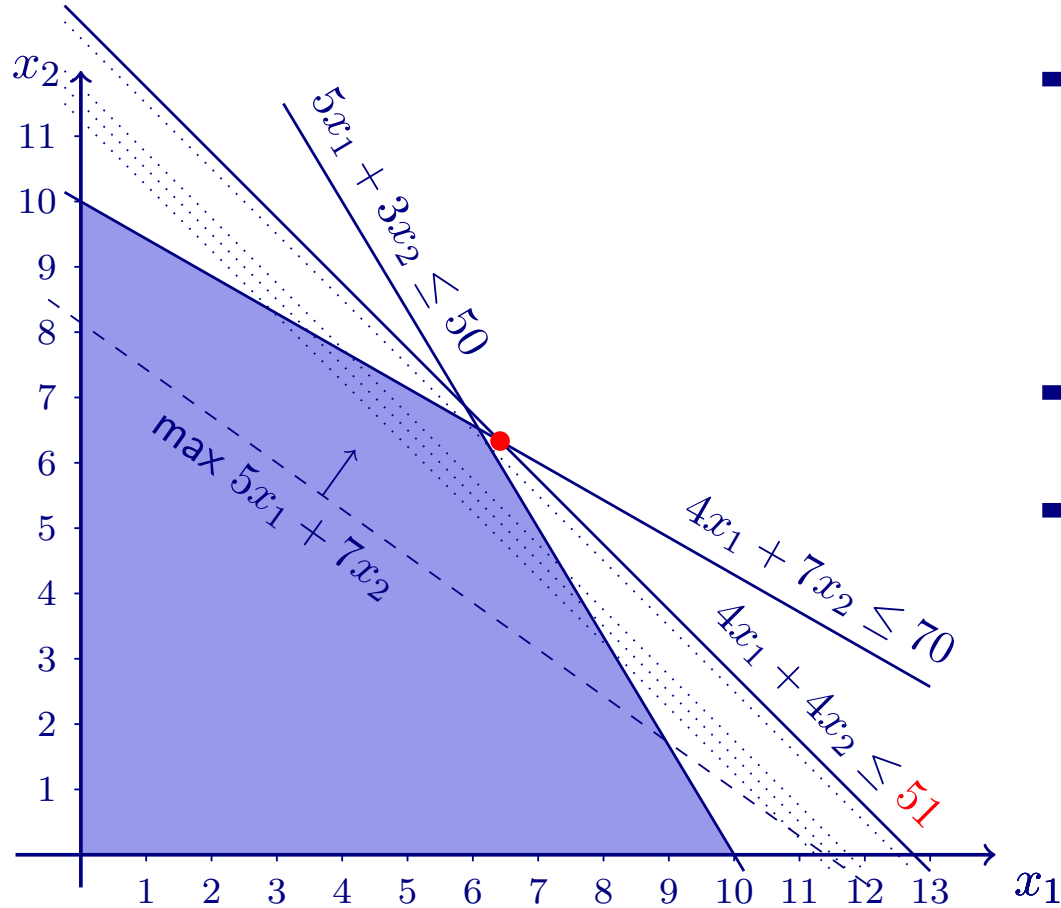


➔ compute intersection point:

$$4x_1 + 4x_2 = 51$$

$$4x_1 + 7x_2 = 70$$

➔  $(x_1, x_2) = \left( \frac{77}{12}, \frac{19}{3} \right)$



➔ compute intersection point:

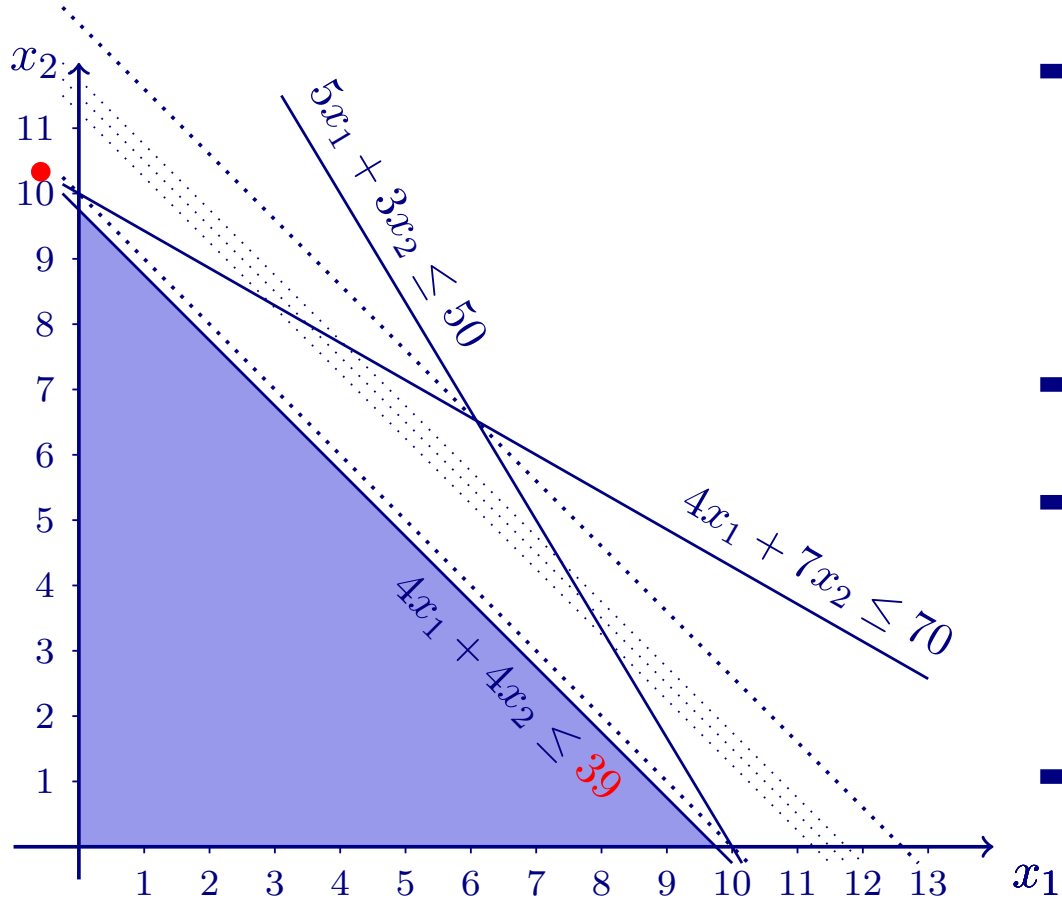
$$4x_1 + 4x_2 = 51$$

$$4x_1 + 7x_2 = 70$$

➔  $(x_1, x_2) = \left(\frac{77}{12}, \frac{19}{3}\right)$

➔ violates other constraint:

$$5 \cdot \frac{77}{12} + 3 \cdot \frac{19}{3} = \frac{613}{12} \approx 51.08333 > 50$$



➔ compute intersection point:

$$4x_1 + 4x_2 = 51$$

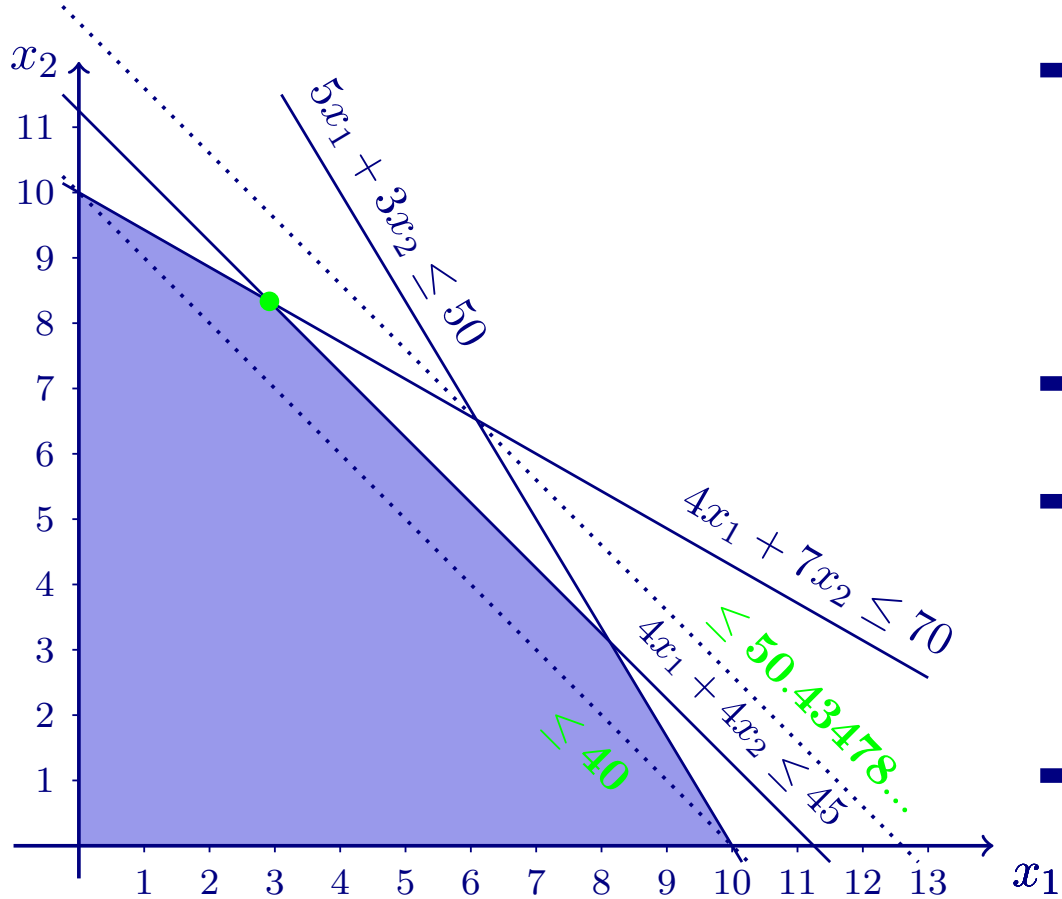
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➔ similarly for decrease of RHS



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$$4x_1 + 4x_2 = 51$$

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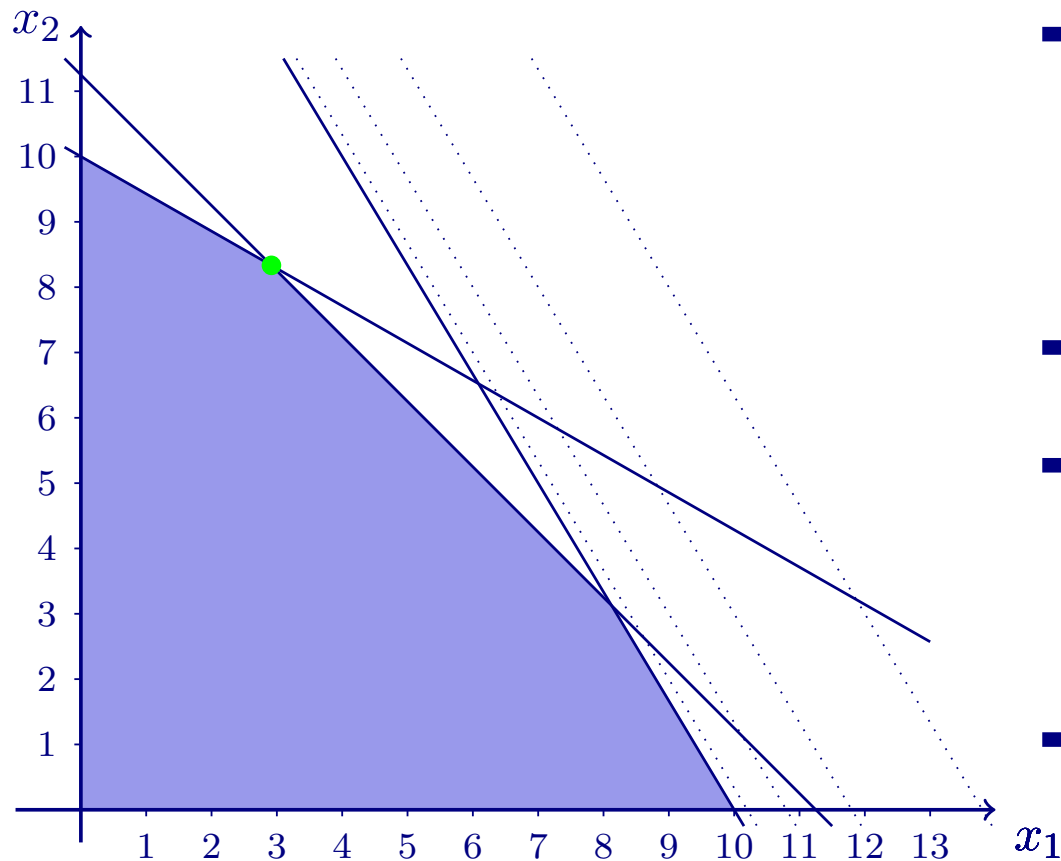
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▷ Shadow price for constraint is only valid if RHS is in a certain range



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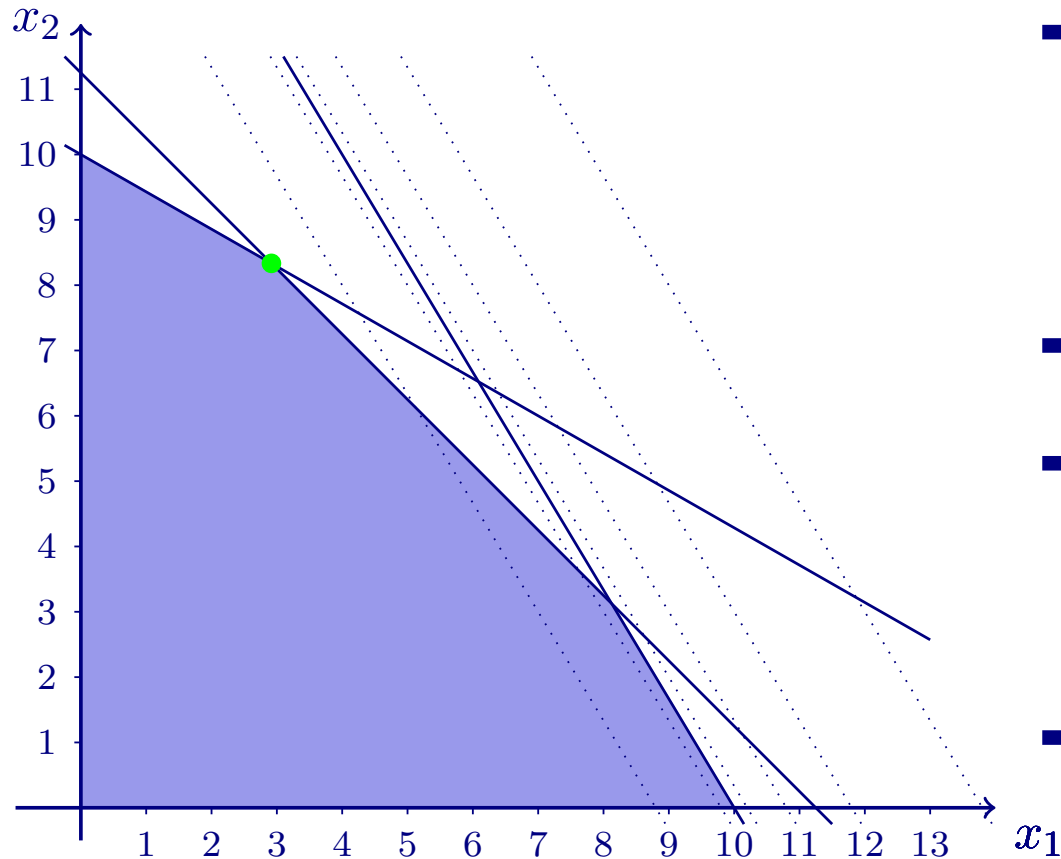
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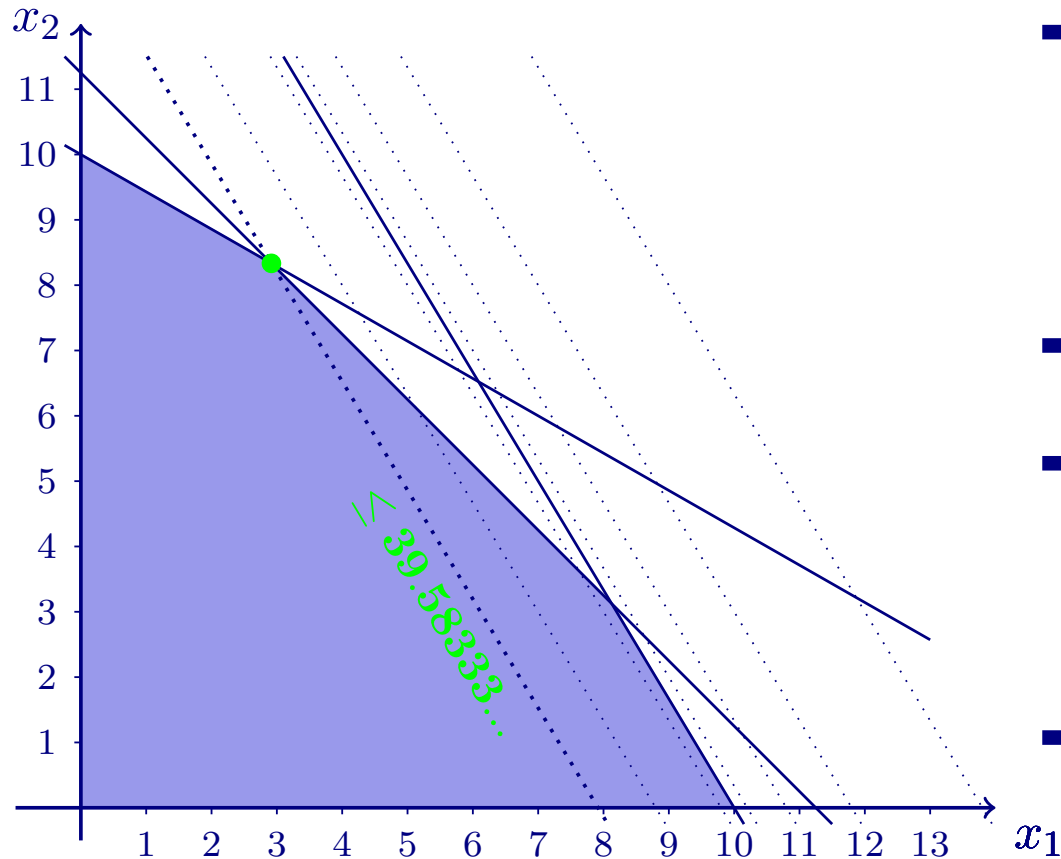
➔  $(x_1, x_2) = \left(\frac{77}{12}, \frac{19}{3}\right)$

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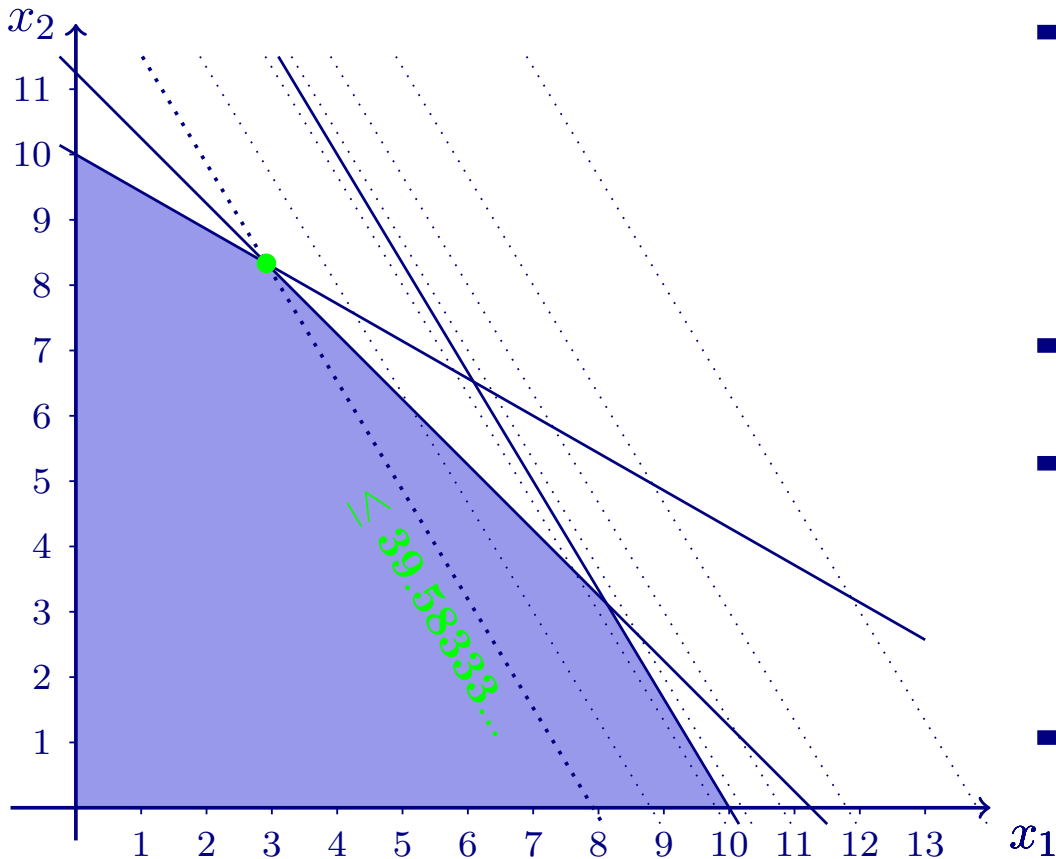
➔  $(x_1, x_2) = \left(\frac{77}{12}, \frac{19}{3}\right)$

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▷ Shadow price for constraint is only valid if RHS is in a certain range

▷ Range for non-binding constraints is only bounded from below and extends to  $+\infty$



▷ Production Planning in Automobile Industry



Product	Beetle	Cabrio
Revenue	\$10000	\$20000
Manufacturing	5h	3h
Assembly	4h	7h
Raw material	400kg	400kg

**Plant capacity and available raw materials:**

- Manufacturing capacity: 50h
- Assembly capacity: 70h
- Raw material: 4500kg

➔ Question: How many cars of each type should be produced to maximize the profit?

Production Planning in Automobile Industry



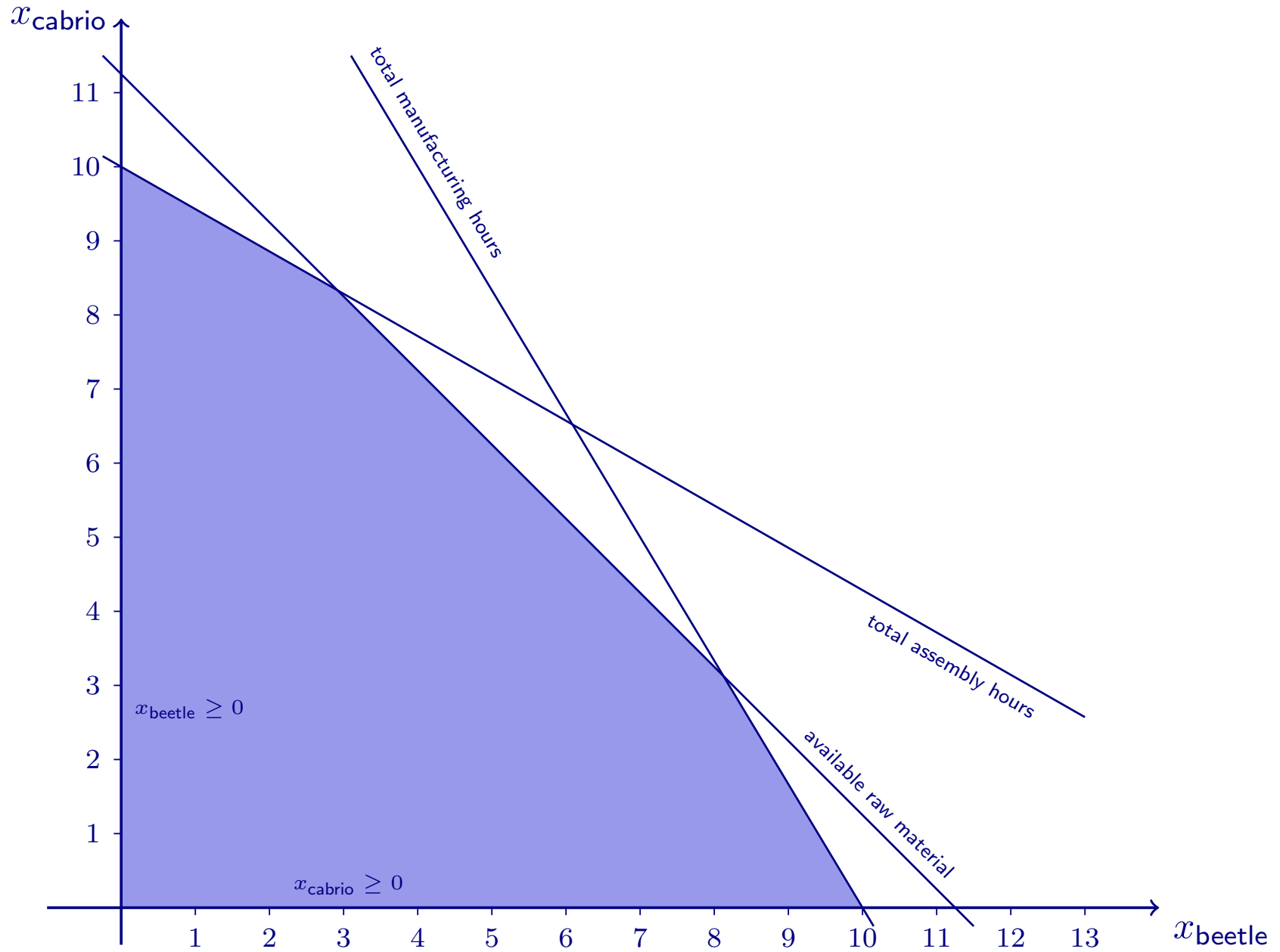
Product	Beetle	Cabrio
Revenue	\$10000	\$14000
Manufacturing	5h	3h
Assembly	4h	7h
Raw material	400kg	400kg

Plant capacity and available raw materials:

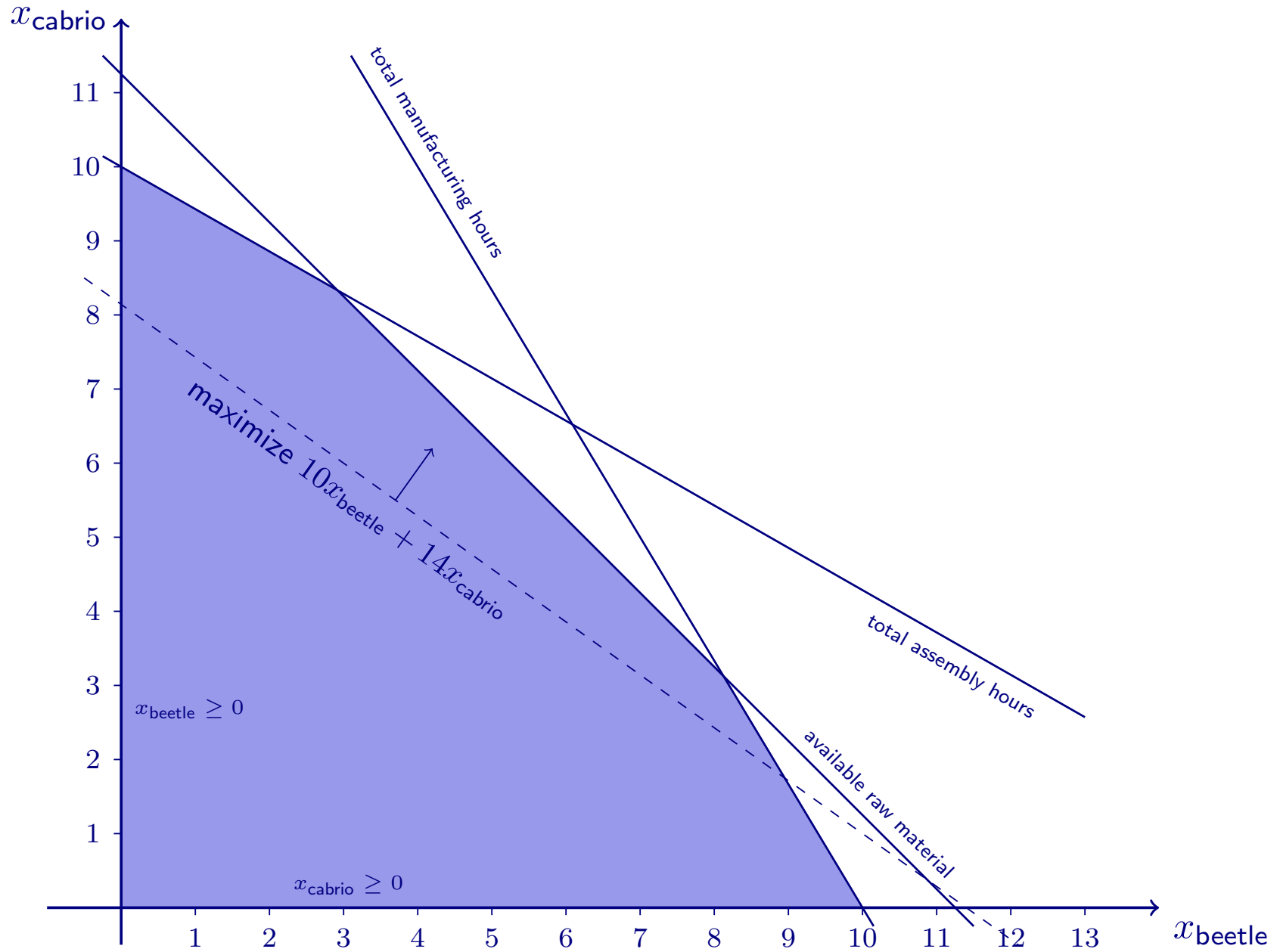
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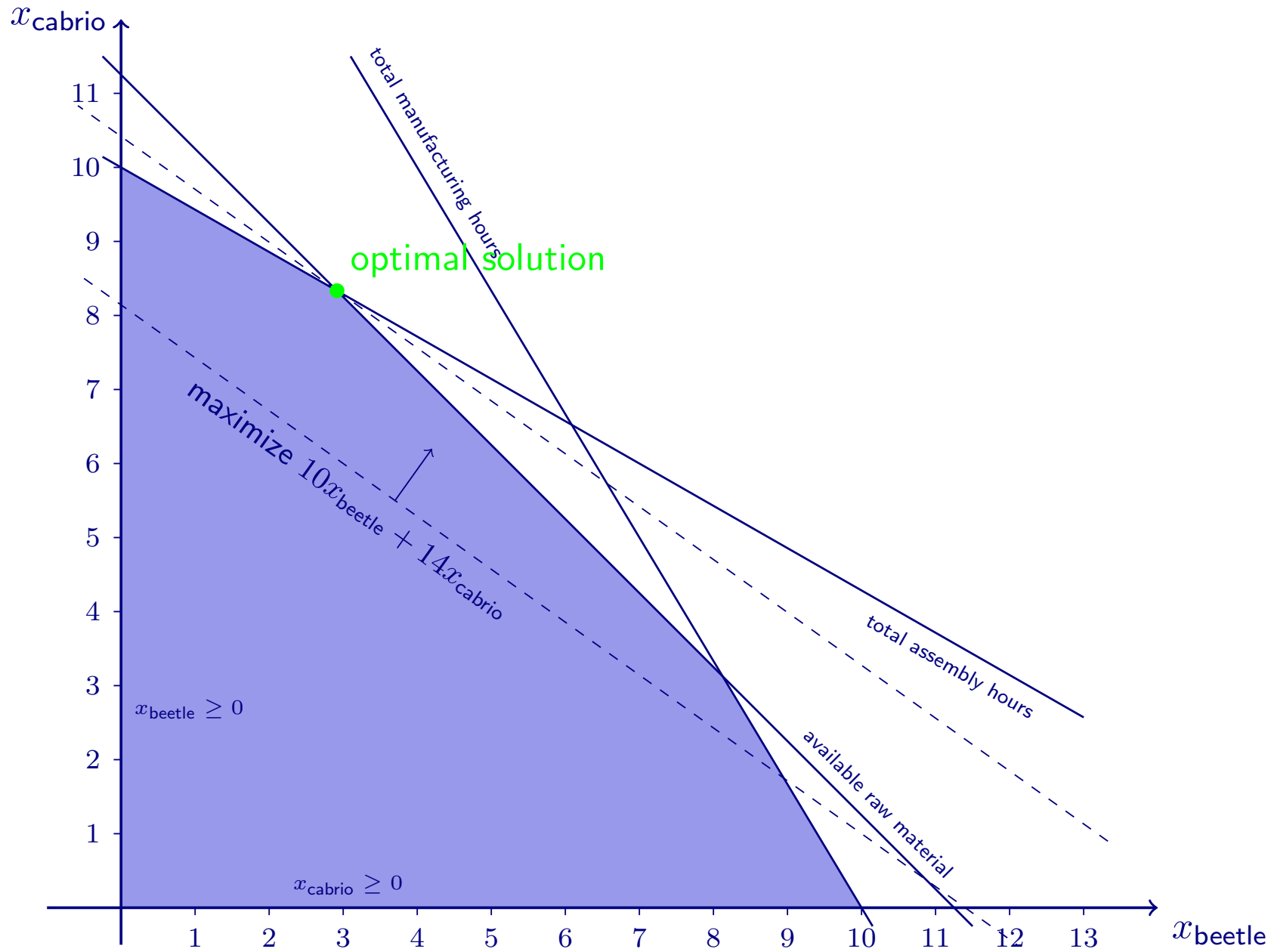
# Solving the changed model

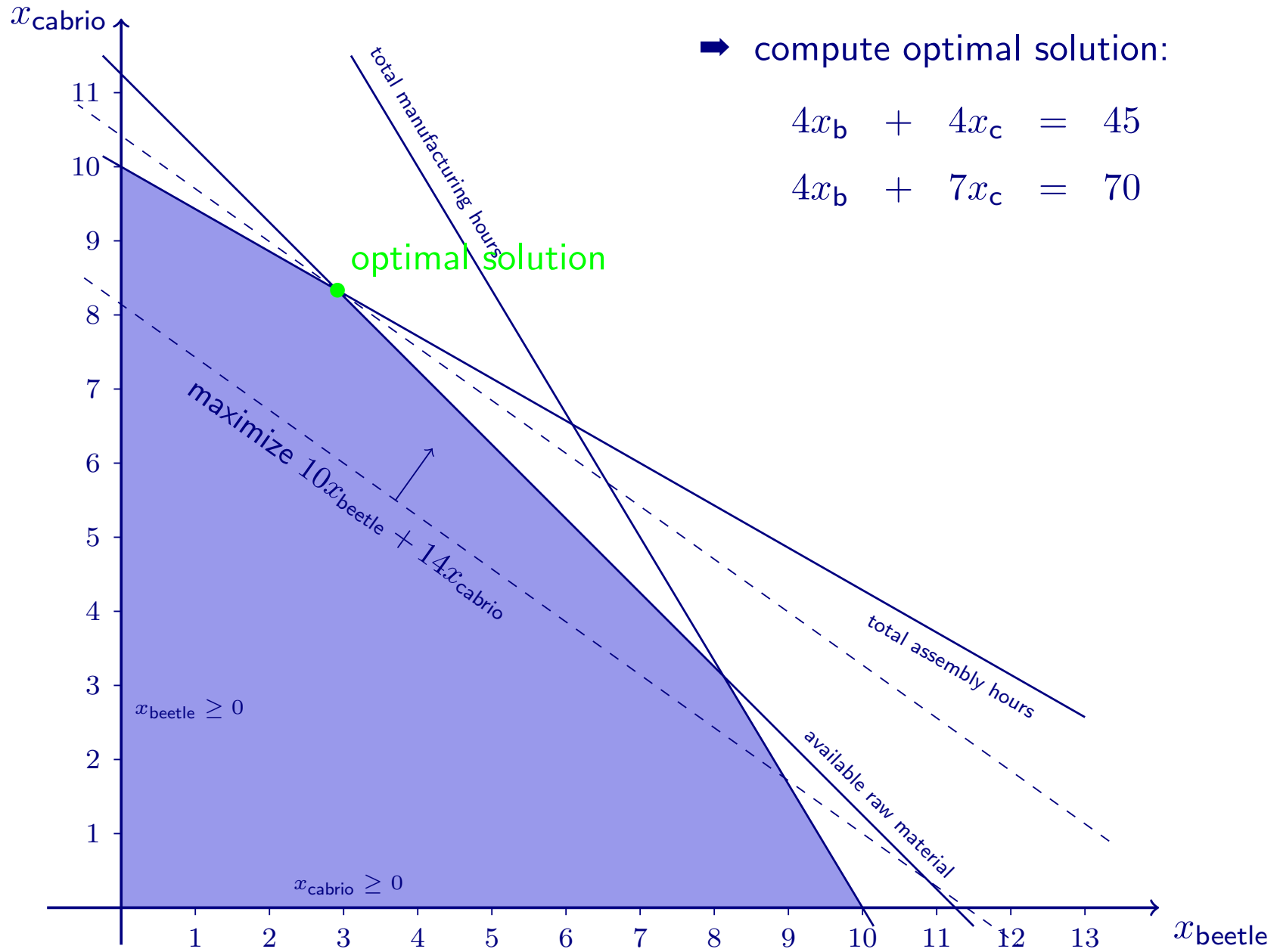


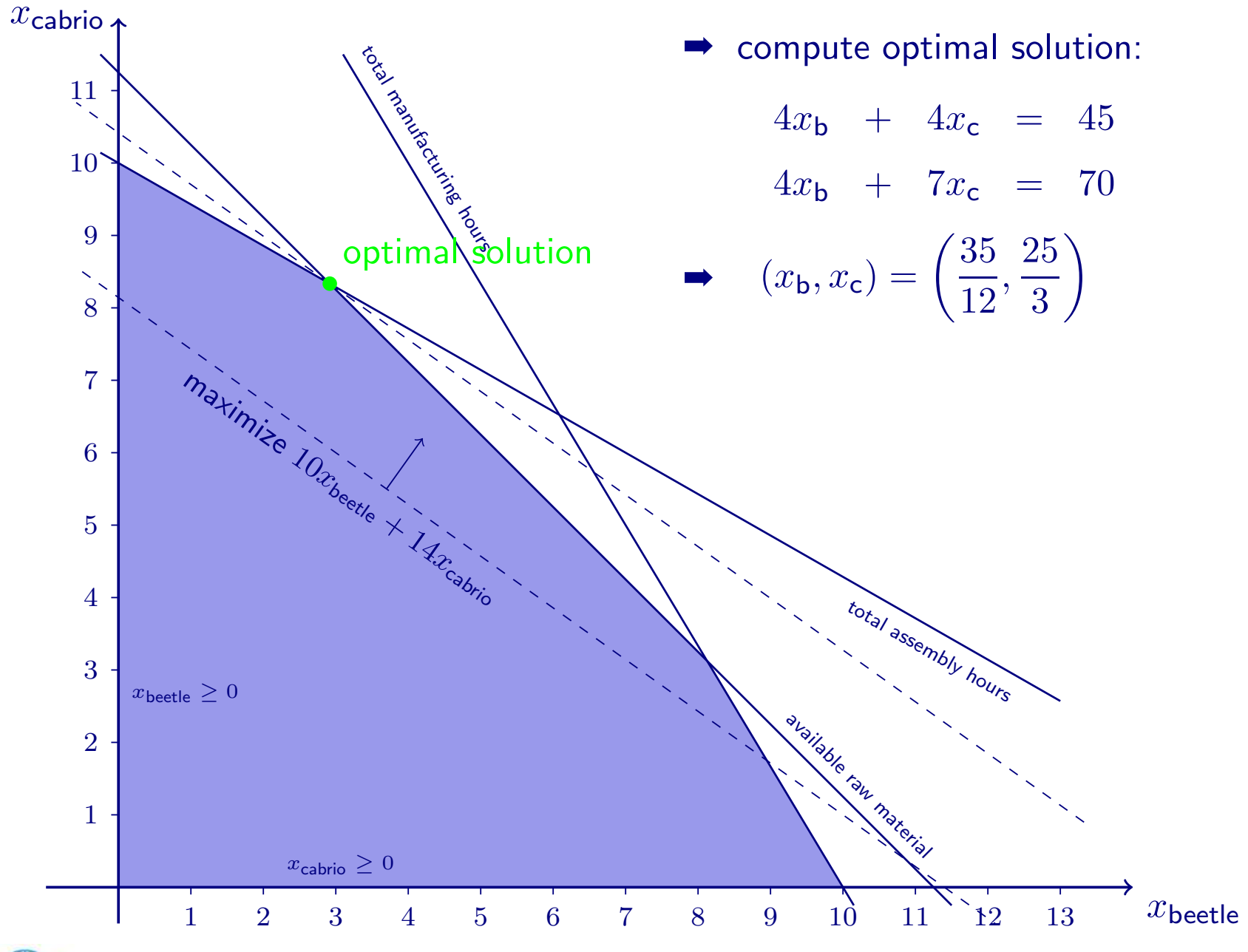
# Solving the changed model



# Solving the changed model





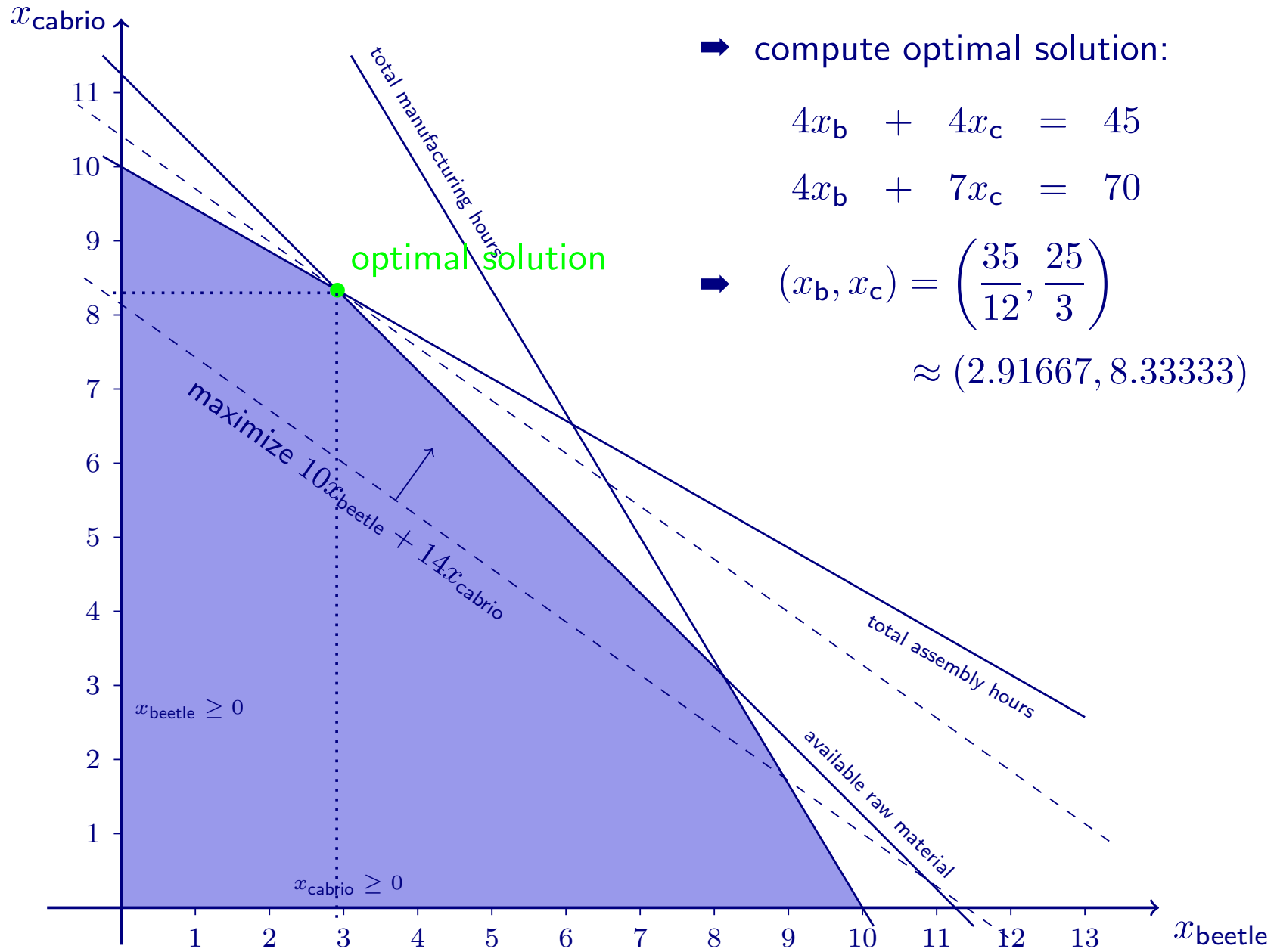


→ compute optimal solution:

$$4x_b + 4x_c = 45$$

$$4x_b + 7x_c = 70$$

→  $(x_b, x_c) = \left(\frac{35}{12}, \frac{25}{3}\right)$



→ compute optimal solution:

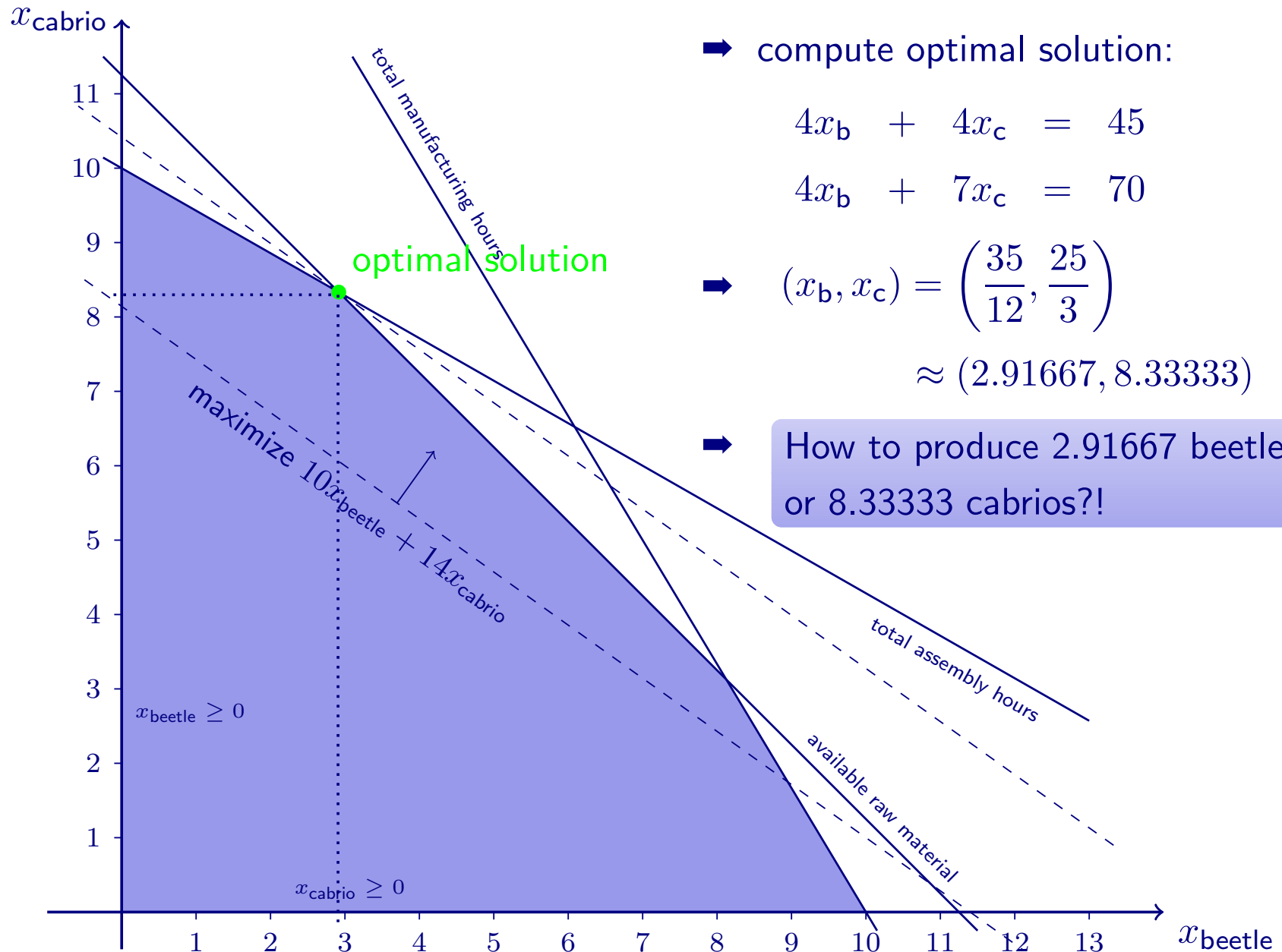
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→  $(x_b, x_c) = \left( \frac{35}{12}, \frac{25}{3} \right)$

$$\approx (2.91667, 8.33333)$$





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$$4x_b + 4x_c = 45$$

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→  $(x_b, x_c) = \left(\frac{35}{12}, \frac{25}{3}\right)$

$$\approx (2.91667, 8.33333)$$

→ How to produce 2.91667 beetles, or 8.33333 cabrios?!

- ▶ Models, Data and Algorithms
- ▶ Linear Optimization
- ▶ Mathematical Background: Polyhedra, Simplex-Algorithm
- ▶ Sensitivity Analysis
- ▶ (Mixed) Integer Programming, Mathematical Background: Cuts, Branch & Bound
- ▶ Combinatorial Optimization
- ▶ Mathematical Background: Graphs, Algorithms
- ▶ Complexity Theory
- ▶ Nonlinear Optimization
- ▶ Scheduling
- ▶ Lot Sizing
- ▶ Multicriteria Optimization
- ▶ Exam