# Mathematical Tools <br> for Engineering and Management 

Lecture 12

18 Jan 2012
$\left(\frac{\text { GPE }}{(G)}\right)$
$\triangleright$ Models, Data and Algorithms
$\triangleright$ Linear Optimization
$\triangleright$ Mathematical Background: Polyhedra, Simplex-Algorithm
$\triangleright$ Sensitivity Analysis; (Mixed) Integer Programming
$\triangleright$ MIP Modelling
$\triangleright$ MIP Modelling: More Examples; Branch \& Bound
$\triangleright$ Cutting Planes; Combinatorial Optimization: Examples, Graphs, Algorithms
$\triangleright$ TSP-Heuristics
$\triangleright$ Network Flows
$\triangleright$ Shortest Path Problem
$\triangleright$ Complexity Theory
$\triangleright \quad$ Nonlinear Optimization
$\triangleright$ Scheduling (Jan 25)
$\triangleright$ Lot Sizing (Feb 01)
$\triangleright$ Summary (Feb 08)
$\triangleright$ Oral exam (Feb 15)


Z ZCD
$\triangleright$ Production Planning in Automobile Industry


| Product | Beetle | Cabrio |
| :--- | :--- | :--- |
| Revenue | $\$ 10000$ | $\$ 20000$ |


| Manufacturing | 5 h | 3 h |
| :--- | ---: | ---: |
| Assembly | 4 h | 7 h |
| Raw material | 400 kg | 400 kg |

Plant capacity and available raw materials:

- Manufacturing capacity: 50h
- Assembly capacity: 70h
- Raw material: 4500kg
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$\triangleright$ More realistic: Price of Cabrio depending on the demand
$\qquad$
Plant capacity and available raw materials:

- Manufacturing capacity: 50h
- Assembly capacity: 70h
- Raw material: 4500kg
- Relation between price $p$ of cabrio and demand $x: p=K \cdot x^{1 / E}$
$\qquad$
$\triangleright$ Relation between price $p$ of cabrio and demand $x: p=K \cdot x^{1 / E}$
$\Rightarrow$ Price elasticity $E<0$ (assume $E$ is constant within the price and demand range considered)

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$\triangleright$ Fixed production cost $k$ of one cabrio (assume independent of produced number)
$\Rightarrow$ Contribution of cabrios to the revenue:

$$
(p-k) \cdot x_{\mathrm{c}}=\left(K \cdot x_{\mathrm{c}}^{1 / E}-k\right) \cdot x_{\mathrm{c}}=K x_{\mathrm{c}}^{1+1 / E}-k x_{\mathrm{c}}
$$

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$\triangleright \quad$ Specific values assumed for cabrios: $k:=20000, K:=150000$, and $E:=-2$
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$\triangleright$ Specific values assumed for cabrios: $k:=20000, K:=150000$, and $E:=-2$
$\Rightarrow$ Objective (total revenue): $10000 x_{\mathrm{b}}+150000 \sqrt{x_{\mathrm{c}}}-20000 x_{\mathrm{c}}$
$\qquad$

- Model (non-linear program):

$$
\begin{array}{lll}
\text { maximize } & 10 x_{\mathrm{b}}+150 \sqrt{x_{\mathrm{c}}}-20 x_{\mathrm{c}} & \\
\text { subject to } & 4 x_{\mathrm{b}}+4 x_{\mathrm{c}} \leq 45 & \text { (total raw material) } \\
5 x_{\mathrm{b}}+3 x_{\mathrm{c}} \leq 50 & \text { (time in manufacturing) } \\
4 x_{\mathrm{b}}+7 x_{\mathrm{c}} \leq 70 & \text { (time in assembly) } \\
& x_{\mathrm{b}}, x_{\mathrm{c}} \geq 0 & \text { (non-negativity) }
\end{array}
$$

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Objective maximize $10 x_{\mathrm{b}}+150 \sqrt{x_{\mathrm{c}}}-20 x_{\mathrm{c}}$

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| V |  |  |

$\left(\frac{\text { GPE }}{(G)}\right.$ $\qquad$
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$\triangleright$ Optimal solution: $\left(x_{\mathrm{b}}, x_{\mathrm{c}}\right)=(5,6.25)$
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\end{array}
$$

$\triangleright$ Optimal solution: $\left(x_{\mathrm{b}}, x_{\mathrm{c}}\right)=(5,6.25)$
$\Rightarrow$ Price for one cabrio at this demand: 60000
$\Rightarrow$ Profit for one cabrio: 40000
$\qquad$



$\triangleright \quad$ Linear optimization

- Linear objective and linear constraints
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$\Rightarrow$ Linear objective and linear constraints
$\Rightarrow$ Sum of linear terms: $\quad \ldots+a_{i} \cdot x_{i}+\ldots$
parameter variable

E $\qquad$
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- Non-linear objective and/or non-linear constraints
- Examples:

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- Examples:
- Products of variables: $x_{i} \cdot x_{j}$

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- Non-linear objective and/or non-linear constraints
- Examples:
- Products of variables: $x_{i} \cdot x_{j}$
- Squares of variables: $x_{i}^{2}$
$\left(\frac{\mathrm{FPE}}{(\mathrm{GPE}}\right):$ $\qquad$
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$\triangleright$ Linear optimization
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## $\triangleright$ Non-linear optimization

$\Rightarrow$ Non-linear objective and/or non-linear constraints

- Examples:
- Products of variables: $\left.x_{i} \cdot x_{j},\right\}$ quadratic expressions
- Higher-order terms of variables: $x_{i} \cdot x_{j} \cdot x_{k}, x_{j}^{5} \cdot x_{j}$
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- Absolute values or maxima/minima: $\left|x_{i}\right|, \max x_{j}$
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- Higher-order terms of variables: $x_{i} \cdot x_{j} \cdot x_{k}, x_{j}^{5} \cdot x_{j}$
- Absolute values or maxima/minima: $\left|x_{i}\right|, \max x_{j}$
- Terms including elementary functions: $\sin x_{i}, 2^{x_{i} \cdot x_{j}}, \frac{1}{\sqrt{x_{i}}}, \log \left(x_{i}+x_{j}^{x_{k}}\right)$

E $\qquad$


$\triangleright$ Economy of scale
(GPE) $\qquad$
$\triangleright$ Economy of scale
$\Rightarrow$ Production cost per item decrease with number $x_{i}$ of produced items

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$\Rightarrow$ Contribution to objective (examples):

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\begin{gathered}
\ldots+\sqrt{x_{i}}+\ldots \\
\ldots+\log x_{i}+\ldots
\end{gathered}
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9 $\qquad$

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\begin{gathered}
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\ldots+x_{i} \log x_{i}+\ldots
\end{gathered}
$$


$\qquad$




E
$\triangleright$ Given: locations at specified coordinates in the plane
$\triangleright \quad$ Task: Find an optimal location for a central unit connecting every given location!

GPE $\qquad$
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V Variables: $x, y \quad \Rightarrow$ coordinates of central unit
$\triangleright$ Given: locations at specified coordinates in the plane
$\triangleright$ Task: Find an optimal location for a central unit connecting every given location!



Variables: $x, y \Rightarrow$ coordinates of central unit
Objective: minimize sum of connection costs to all given locations

V Variables: $x, y \Rightarrow$ coordinates of central unit


E

Variables: $x, y \Rightarrow$ coordinates of central unit
$\Rightarrow$ Distance to A: $\sqrt{(x-8)^{2}+(y-2)^{2}}$


$\left(\frac{\mathrm{FPE}}{(\mathrm{GPE}}\right)$

Variables: $x, y \Rightarrow$ coordinates of central unit
$\Rightarrow$ Distance to A: $\sqrt{(x-8)^{2}+(y-2)^{2}}$
$\Rightarrow$ Cost for all connections to A: $9 \cdot \sqrt{(x-8)^{2}+(y-2)^{2}}$

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- Analogous for B, C, and D


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$\Rightarrow$ Analogous for B, C, and D
$\Rightarrow$ Objective: $\quad \min 9 \sqrt{(x-8)^{2}+(y-2)^{2}}+7 \sqrt{(x-3)^{2}+(y-10)^{2}}$

$$
+2 \sqrt{(x-8)^{2}+(y-15)^{2}}+5 \sqrt{(x-14)^{2}+(y-13)^{2}}
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Variables: $x, y \Rightarrow$ coordinates of central unit

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## v

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C No explicit constraints!
$\Rightarrow$ Optimal solution: $(x, y)=(6.25,7.47) \quad$ (unique!)



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C Constraints


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C Constraints: $x \geq 4, \quad y \geq 5, \quad y \leq 11, \quad x+y \leq 18$



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GPE $\qquad$
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- ...might have no optimal solutions in vertices of the feasible region
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$\left(\frac{17}{(G P E)}\right)$
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$\triangleright$ All of this cannot happen with linear optimization models
$\Rightarrow$ How to find an optimal solution...?
- Linear models
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- Linear objective
$\Rightarrow$ Level sets are straight lines (in higher dimension: hyperplanes)
- Linear constraints
$\Rightarrow$ Feasible region is a polygon (in higher dimension: polyhedron)
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## Non-linear models

- Non-linear objective
$\Rightarrow$ Level sets can be complicated curves
- Non-linear constraints
$\Rightarrow$ Feasible region can be complicated

$\Rightarrow$ Optimal solutions can always be found in vertices

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$\Rightarrow$ Feasible region can be complicated

- Optimal solutions can always be found in vertices

- Non-linear model:

$$
\begin{aligned}
\max & \sqrt{(x-4)^{2}+(y-4)^{2}} \\
\text { s.t. } \quad x & \geq 2 \\
x & \leq 5 \\
-x+y & \leq 2 \\
x+y & \leq 10 \\
x-3 y & \leq-4
\end{aligned}
$$

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A feasible solution is called locally optimal if there is no nearby feasible solution with a better objective function value
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$\triangleright$ Non-linear model:

$$
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\max & \sqrt{(x-4)^{2}+(y-4)^{2}} \\
\text { s.t. } \quad x & \geq 2 \\
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A feasible solution is called locally optimal if there is no nearby feasible solution with a better objective function value

A feasible solution is called globally optimal if there is no feasible solution at all with a better objective function value
$\triangleright \quad$ In general:

- Every global optimum is also a local optimum
$\qquad$
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- Every global optimum is also a local optimum
- Not every local optimum is a global optimum!

GPE $\qquad$
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(GPE) $\qquad$
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- ...and hope that it's global!
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$\Rightarrow$ Linear problems can always be solved by the simplex algorithm
$\triangleright$ Possible strategy for solving a non-linear optimization problem:
- Search for a local optimum...
- ...and hope that it's global! (Usually it's not...)
$\qquad$
$\triangleright \quad$ Non-linear optimization is like mountain-climbing in the fog

$\triangleright$ Non-linear optimization is like mountain-climbing in the fog

$\triangleright$ How do you know that you're on the highest mountain if you can't see the other peaks?
$\triangleright$ Basic principle of interior point methods for finding a local maximum:
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- Find a point somewhere in the feasible region

GPE $\qquad$
$\qquad$
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$\triangleright$ Examples:
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$\triangleright$ Big disadvantage: no optimality information (as gaps in branch \& bound)!
$\Rightarrow$ You have to rely on luck to get an optimal solution...


$\triangleright$ Feasible region: $R=\left\{\left(x_{\mathrm{b}}, x_{\mathrm{c}}\right) \mid 4 x_{\mathrm{b}}+4 x_{\mathrm{c}} \leq 45\right.$

$$
\begin{aligned}
& 5 x_{\mathrm{b}}+3 x_{\mathrm{c}} \leq 50 \\
& 4 x_{\mathrm{b}}+7 x_{\mathrm{c}} \leq 70 \\
& \left.x_{\mathrm{b}}, x_{\mathrm{c}} \geq 0\right\}
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\lambda p+(1-\lambda) q \in R \quad \text { for all } p, q \in R \text { and } 0 \leq \lambda \leq 1
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not convex!
$\qquad$
$\triangleright$ Objective function: $f\left(x_{\mathrm{b}}, x_{\mathrm{c}}\right)=x_{\mathrm{b}}+15 \sqrt{x_{\mathrm{c}}}-2 x_{\mathrm{c}}$


TVID
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```
A function f:R->\mathbb{R}\mathrm{ is called concave if}
f(\lambdap+(1-\lambda)q)\geq\lambdaf(p)+(1-\lambda)f(q) for all }p,q\inR\mathrm{ and 0}\leq\lambda\leq1
```

- An optimization problem is called concave if
$\qquad$
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GPE $\qquad$
$\qquad$
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- the feasible region is a convex set, i.e.
- the left-hand side of every $=$ constraint is a linear function
- the left-hand side of every $\leq$ constraint is a convex function
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For concave optimization problems every local optimum is automatically a global optimum
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TVID
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\begin{aligned}
\max & \sqrt{(x-4)^{2}+(y-4)^{2}} \\
\text { s.t. } \quad x & \geq 2 \\
x & \leq 5 \\
-x+y & \leq 2 \\
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- Convex feasible region

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- Convex objective function
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$$


$\triangleright$ Convex feasible region

- Convex objective function
- Maximization problem
$\triangleright$ Linear objective function: $\quad f(x, y)=2 x+3 y$

$\left(\frac{\mathrm{FPE}}{(\mathrm{GPE}}\right):$
$76 \sqrt{8}$
$\triangleright$ Linear objective function: $\quad f(x, y)=2 x+3 y$

$\triangleright \quad f$ is both concave and convex
$\left(\frac{17}{(G P E)}\right)$
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$\Rightarrow$ optimization sense doesn't matter
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$\qquad$
$\triangleright$ Some special cases of non-linear models can be transformed directly into linear models

GPE $\qquad$
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$\triangleright$ Some special cases of non-linear models can be transformed directly into linear models
$\triangleright$ Linear constraints and objective function to minimize is piecewise linear and convex
$\Rightarrow$ Non-linear: $\quad$ minimize $\max _{k=1, \ldots, \ell} f_{k}\left(x_{1}, \ldots, x_{n}\right) \quad\left(f_{k}\right.$ are all linear $)$

$$
\text { subject to } \quad \sum_{i=1}^{n} a_{j i} x_{i} \leq b_{j} \quad \forall j
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$\Rightarrow$ Rewrite as: minimize $z$

$$
\begin{array}{ll}
\text { subject to } & f_{k}\left(x_{1}, \ldots, x_{n}\right) \leq z \quad(1 \leq k \leq \ell) \\
& \sum_{i=1}^{n} a_{j i} x_{i} \leq b_{j} \quad \forall j
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- Rewrite as: minimize $z$

$$
\begin{array}{ll}
\text { subject to } & f_{k}\left(x_{1}, \ldots, x_{n}\right)-z \leq 0 \quad(1 \leq k \leq \ell) \\
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$\triangleright$ Linear constraints and objective function to minimize is convex of the form

$$
\sum_{i=1}^{n} c_{i}\left|x_{i}\right| \quad \text { with all } c_{i} \geq 0
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$\triangleright$ Some special cases of non-linear models can be transformed directly into linear models
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$\Rightarrow$ Can be similarly rewritten into linear constraints
$\triangleright$ Task: given a set of data points, find a line that "fits best" into the point set!
$\qquad$
$\qquad$
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| $\mathbf{x}$ | $\mathbf{y}$ |
| ---: | ---: |
| 3 | 2 |
| 5 | 0.5 |
| 8 | 5 |
| 9 | 7 |
| 13 | 7.5 |
| 16 | 10 |


$\triangleright$ Task: given a set of data points, find a line that "fits best" into the point set!

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| 13 | 7.5 |
| 16 | 10 |


$\Rightarrow$ Minimize the largest occuring vertical distance between the wanted line and the data points!
$\qquad$
$\triangleright$ Minimize the largest occuring vertical distance between the wanted line $y=a \cdot x+b$ and the given data points $\left(x_{i}, y_{i}\right)$
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V Variables: $a, b \in \mathbb{R}$

E $\qquad$
$\qquad$
$7 \angle \sqrt{8}$
$\triangleright$ Minimize the largest occuring vertical distance between the wanted line $y=a \cdot x+b$ and the given data points $\left(x_{i}, y_{i}\right)$

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$\Rightarrow$ Vertical distance between line and the $i$-th data point: $\left|a x_{i}+b-y_{i}\right|$

E $\qquad$ ..............................................
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Variables: $a, b \in \mathbb{R}$
$\Rightarrow$ Vertical distance between line and the $i$-th data point: $\left|a x_{i}+b-y_{i}\right|$
$\Rightarrow$ Objective: minimize $\max _{i=1, \ldots, n}\left|a x_{i}+b-y_{i}\right|$
(GPE) $\qquad$
$\qquad$
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C no constraints
$\left(\frac{17}{(G P E)}\right)$ $\qquad$
$\qquad$
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$\Rightarrow$ Objective: minimize $\max _{i=1, \ldots, n}\left|a x_{i}+b-y_{i}\right|$ non-linear!
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$\triangleright$ Reformulate into a linear model
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$\triangleright$ Reformulate into a linear model, using additional variable $z \in \mathbb{R}$ :
$\qquad$
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C no constraints
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$$
\begin{array}{rcr}
\text { minimize } & z & \\
\text { subject to } & a x_{i}+b-y_{i} \leq z & (1 \leq i \leq n) \\
-a x_{i}-b+y_{i} & \leq z & (1 \leq i \leq n) \\
& a, b, z & \in \mathbb{R}
\end{array}
$$

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## non-linear!

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$$
\begin{array}{ccc}
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\text { subject to } & x_{i} \cdot a+b-z \leq y_{i} & (1 \leq i \leq n) \\
-x_{i} \cdot a-b-z \leq-y_{i} & (1 \leq i \leq n) \\
& a, b, z \in \mathbb{R} &
\end{array}
$$

$\triangleright$ Variants: minimize sum of distances, square of distances, fit a higher-order curve
$\qquad$
$\triangleright$ Approximate the function $y=x^{2}-13 x+45$ by piecewise linear functions

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$\triangleright$ Variables $\lambda_{1}, \lambda_{2}, \lambda_{3}, \lambda_{4} \geq 0$

- Constraints:

$$
\begin{aligned}
& x=0 \cdot \lambda_{1}+4 \cdot \lambda_{2}+8 \cdot \lambda_{3}+12 \cdot \lambda_{4} \\
& y=45 \cdot \lambda_{1}+9 \cdot \lambda_{2}+5 \cdot \lambda_{3}+33 \cdot \lambda_{4}
\end{aligned}
$$

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$\lambda_{1}+\lambda_{2}+\lambda_{3}+\lambda_{4}=1$
$x$
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At most 2 consecutive $\lambda_{i}$ non-zero
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At most 2 consecutive $\lambda_{i}$ non-zero
$\triangleright$ Last constraint can be expressed in integer variables
$\qquad$
$\triangleright$ A (non-linear) function in more than one variable is called separable if it can be expressed as the sum of (possibly non-linear) functions in one variable each.
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x_{1}^{2}+2 x_{2}+e^{x_{3}}
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& x_{1} x_{2}+\frac{x_{2}}{1+x_{1}}+x_{3} \Rightarrow \text { not separable }
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Approximate every single-variable expression by piecewise linear functions
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$\Rightarrow$ Replaced non-linear model with integer linear model
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- much larger number of variables
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$\Rightarrow$ If a non-linear model contains only separable functions:
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- Disadvantages:
- much larger number of variables
- have to handle approximation errors
$\qquad$

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- Shadow prices of binding constraints may be 0 if the problem is degenerate
$\triangleright$ Models, Data and Algorithms
$\triangleright$ Linear Optimization
$\triangleright$ Mathematical Background: Polyhedra, Simplex-Algorithm
$\triangleright$ Sensitivity Analysis; (Mixed) Integer Programming
$\triangleright$ MIP Modelling
$\triangleright$ MIP Modelling: More Examples; Branch \& Bound
$\triangleright$ Cutting Planes; Combinatorial Optimization: Examples, Graphs, Algorithms
$\triangleright$ TSP-Heuristics
$\triangleright$ Network Flows
$\triangleright$ Shortest Path Problem
$\triangleright$ Complexity Theory
$\triangleright$ Nonlinear Optimization
$\triangleright \quad$ Scheduling (Jan 25)
$\triangleright$ Lot Sizing (Feb 01)
$\triangleright$ Summary (Feb 08)
$\triangleright$ Oral exam (Feb 15)

